

One City. One Campus. *One Community.*

Pathfinder Bank, The Hidden Titan of Oswego

by Nyla Graham, English Major

When you think of a bank you think of business, finance, and money. This line of thinking may be an accurate representation of other banks, but does not capture the scope of Pathfinder Bank and all it offers to the community. Pathfinder has three locations in Oswego, a full-service location on route 104 near Walmart, a drive-thru on the corner of Bridge and East First Street, and their main office at 214 West First Street, near various local attractions like the river's end bookstore and the Children's Museum of Oswego. Like these other locations, Pathfinder Bank is not only a vital asset to the community of Oswego, but it is important to SUNY Oswego as well.

Many employees at Pathfinder Bank are alumni of SUNY Oswego. In fact, Stacey Morse, an HR Specialist at the bank who supervises college internships, is an alum. Stacey details how she fell in love with Oswego and its strong sense of community, noting, "Small businesses, even those who may be a direct competitor in one way or another, support and help each other grow. This type of collaboration is what helps make our community unique."

Jordan Siddon, a senior at SUNY Oswego and an intern at Pathfinder Bank, agreed with Stacey, referencing the differences between Oswego and his hometown of Queens, NY. "There are unique opportunities here in Oswego and because of it, I was able to get real-world experience here at Pathfinder. In my time working here, I was able to see that the community is very welcoming and supports each other, which is very different from where I am from."

Pathfinder Bank has a very strong place within the community not only because banks are a necessity, but through its direct support to the university as well. The bank is familiar among School of Business students for its internship opportunities.

Pathfinder Bank also sponsors local organizations and events throughout the City and the Town of Oswego. They have even provided support for some of the local little league teams in the area. While the bank continues to be an amazing support for all aspects of the community, its greatest strength is the way it influences the flow of money. The money that is given to Pathfinder Bank directly finances the local community. Keeping the cash flow local allows the businesses in the area to continue to flourish and change to meet the needs of the people in Oswego.

Pathfinder Bank is more than just a place to hold money; it is one of the life forces of the community that is pivotal to the heart of Oswego.



Pathfinder Bank and SUNY Oswego

Jordan Siddon, Human Resource Management Intern

Stacey Morse, Pathfinder Bank