

**AGREEMENT
FOR
TRANSFER ARTICULATION
BETWEEN**

**STATE UNIVERSITY OF NEW YORK AT OSWEGO
BACHELOR OF ARTS in BROADCAST and DIGITAL MEDIA**

AND

**SUNY BROOME COMMUNITY COLLEGE
ASSOCIATE OF SCIENCE in COMMUNICATIONS and MEDIA ARTS**

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INTRODUCTION

This document constitutes an agreement regarding articulation for the program identified between the State University of New York at Oswego and SUNY Broome Community College. The agreement includes the parallel program where full junior status will be afforded SUNY Broome Community College graduates as well as identifies other program options and appropriate course credit equivalencies.

OBJECTIVES

- * To attract qualified students to SUNY Broome Community College and to the State University of New York at Oswego.**
- * To encourage academic coordination and other faculty/administrative interactions, including curricular reviews and administrative streamlining.**
- * To provide for the exchange of information on successes and failures of this transfer program in order that improvements might be made.**

PROGRAM to PROGRAM ARTICULATION

SUNY Broome Community College Communications and Media Arts A.S.				State University of New York at Oswego Broadcast and Digital Media BA		
Equivalency Table						
Course #	Course Title	Credits		Course #	Course Title	Credits
COL 105	Liberal Arts Seminar	1			Elective	1
MAT 115	Mathematics for General Education	3			SUNY GER Mathematics	3
ENG 110 or ENG 111	College Writing I or College Writing II	3		ENG 102 or ENG 204	Composition II or Writing About Literature	3
COM 100	Introduction to Mass Media	3		BRC 108	Introduction to Mass Media (SUNY GER Humanities)	3
COM 125	Introduction to Audio Theory and Production	3		BRC 220	Introduction to Audio Production	3
COM 130	Introduction to Video Theory and Production	3			Elective	3
HIS 103 or HIS 104	Western Civilization I or Western Civilization II	3			SUNY GER World History & Global Awareness	3
AST 119 or EAS 123	The Multi-Wavelength Universe or Natural Disasters	3-4			SUNY GER Natural Sciences	3-4
COM 115	Writing for the Media	3		BRC 229	Broadcast News Writing	3
COM 260	Television Production Practicum	3		BRC 235	Introduction to Video Production	3
COM 211 or COM 205	Digital Photographic Imaging or Introduction to Filmmaking	3		ART 243 or CSS 235	Introduction to Digital Photography or Introduction to Cinema Production	3
ART/COM 112	Beginning Photography	3		ART 340	Darkroom Photography I (SUNY GER The Arts)	3
SPK 110	Effective Speaking	3		COM 210	Critical Thinking and Public Speaking	3
SOC 155	Media and Society	3			SUNY GER Social Sciences	
COM 160	Social Media for Communications	3			Elective	
COM 150	Public Relations	3		PRL 215	Survey of Public Relations	3
POS 201	Introduction to American Government	3		POL 205	American Government & Politics	3
COM 145	Contemporary Film Analysis	3			SUNY GER Humanities	
COM 250	Communication Internship I	3			Elective	
COM 265 or ART 146	Intermediate Television Production Practicum (Recommended) or History of Photography	3			Elective	3
COM 180 or THR 140	Podcasting or Media Announcing	3		BRC 310 or BRC 215	Producing Podcasts or Broadcast Performance	
	TOTAL CREDITS	62		TOTAL CREDITS TRANSFERRED		62

Remaining Coursework
SUNY Broome Community College: Communications and Media Arts A.S.
SUNY Oswego: Broadcast and Digital Media BA

Course #	Course Title	Credits/Transferred
MAJOR CORE REQUIREMENTS (18 cr)		
COM 100	Foundations of Communication	3
BRC 108	Introduction to Mass Media	Transferred (COM 100)
BRC 223	Integrated Media Writing & Design	3
BRC 229	Broadcast News Writing	Transferred (COM 115)
BRC 235	Introduction to Video Production	Transferred (COM 260)
BRC 301 or 305	Media Industries or Media Management	3
BRC 319	Media Law	3
Choose one: BRC 350, BRC 355, BRC 400, BRC 419, or BRC 421	Diversity in the Media, Television Criticism, Media and Society, Media & Politics, or Data and Society	3
MAJOR ELECTIVES (6 cr)		
Communication, Public Relations or Journalism Electives under advisement	6 credits in COM 100:499 or JLM 100:499 or PRL 100:499	Transferred (COM 112 & COM 150)
TRACK REQUIREMENTS (12-15 cr)		
Take 4 courses from 1 track under advisement (some may have prerequisites)		
Track 1: Digital Media Production choose 12-13 credits	BRC 220 Radio Production BRC 308 Sound for Television and Film BRC 309 Sound for Television and Film II BRC 315 Post Production and Editing BRC 428 Scriptwriting for Television BRC 445 Advanced Television Production BRC 455 Electronic Field Production & Video Post Production BRC 460 Global Documentary Production BRC 465 Dramatic Video Production	3 Transferred (COM 125) 9-10 remaining
Track 2: Sports Media Production	BRC 315 Post Production and Editing BRC 329 Broadcast News Reporting BRC 345 Sports Broadcasting BRC 429 Broadcast News Processing and Producing BRC 435 Television Sports Production JLM 312 Sports Reporting and Writing JLM 319 Digital & Social Journalism	12-15
Track 3: Digital and Broadcast Journalism	BRC 329 Broadcast News Reporting BRC 429 Broadcast News Processing and Producing BRC 460 Global Documentary Production JLM 209 Introduction to Newswriting/Reporting JLM 309 Advanced Newswriting/Reporting JLM 310 Investigative Reporting JLM 312 Sports Reporting and Writing JLM 319 Digital & Social Journalism	12-14
Track 4: Media Studies	12 hours in BRC to be selected under advisement-at least 6 hrs must be upper division. The sequence will be individually tailored with advisement in relation to each student's career orientation	12

	GRADUATION REQUIREMENTS*	
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
	Elective	3
	Elective	3
	Elective	3
	GENERAL EDUCATION REQUIREMENTS	
	Met with AS Degree from Broome	
	Total Credits at SUNY Oswego	58*
*Remaining credits are dependent on course choices. Transfers from SUNY Broome Community College must complete a minimum of 120 credits and have 42 upper division credits to graduate from Oswego with a degree in Broadcast and Digital Media.		

Notes:

Students who transfer to Oswego after completing SUNY General Education (SUNY-GER, July 2010 or SUNY GE, Fall 2023) or the equivalent at a previous institution (or institutions) are exempt from all of Oswego's specific general education requirements.

Bachelor's degree graduation requirements:

- 120-128 credits, depending on major
- Minimum of 30 credits and ½ the major completed at Oswego
- 42 upper division credits (300-400 level courses)
- no more than 54 hours in any one discipline can count towards a BA degree
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TERMS

SUNY Broome Community College agrees to promulgate information and to advise interested students of the provision of general and specific sections of this agreement.

Qualified transfer students will be able to complete degree requirements with a normal load in four semesters in the program identified.

The State University of New York at Oswego agrees to accept as juniors those students who have successfully completed the courses outlined in the degree program identified in this agreement. The grade point average for SUNY Broome Community College degree graduates for acceptance to State University of New York at Oswego shall be 2.3 or above.

Students must attain a grade of C- or better in all major courses applied to the State University of New York at Oswego for transfer credits. "D" grades in other courses will be applied as elective credit.


On a routine basis, faculty and administrative staff from both institutions will confer on matters of curriculum content and other program details.

REVIEW/REVISION AGREEMENT

This agreement will become effective upon signature and shall be reviewed when substantive changes are made in the curriculum on either campus.

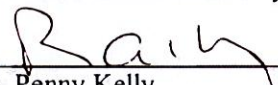
APPROVED FOR:

SUNY BROOME COMMUNITY COLLEGE



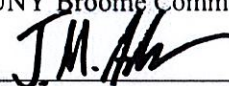
Dr. Tony D. Hawkins
President
SUNY Broome Community College

8/21/25
Date




Dr. Penny Kelly
Vice president for Academic Affairs
SUNY Broome Community College

8/21/25
Date



Dr. Jeffrey Anderson
Associate VP & Dean of Liberal Arts, Business & Professional Studies
SUNY Broome Community College


18 AUG 2025
Date



Timothy J. Skinner
Chairperson/Coordinator of Communications & Media Art
SUNY Broome Community College

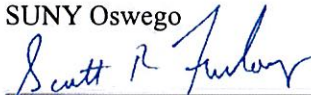
8/20/2025
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STATE UNIVERSITY OF NEW YORK AT OSWEGO



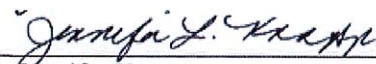
Dr. Peter O. Nwosu
President
SUNY Oswego

9/5/25
Date



Dr. Scott R. Furlong
Provost, Vice President for Academic Affairs
SUNY Oswego

9/04/2025
Date



Dr. Jennifer Knapp
Dean, School of Communication, Media and the Arts
SUNY Oswego

09/03/2025
Date



Michael Riecke
Chair, Department of Communication Studies
SUNY Oswego

9/2/2025
Date