

**AGREEMENT  
FOR  
TRANSFER ARTICULATION  
BETWEEN**

**STATE UNIVERSITY OF NEW YORK COLLEGE AT OSWEGO  
BACHELOR OF ARTS in BROADCASTING and MASS COMMUNICATION**

**AND**

**SUNY BROOME COMMUNITY COLLEGE  
ASSOCIATE OF SCIENCE in COMMUNICATIONS and MEDIA ARTS**

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**INTRODUCTION**

**This document constitutes an agreement regarding articulation for the program identified between the State University of New York College at Oswego and SUNY Broome Community College. The agreement includes the parallel program where full junior status will be afforded SUNY Broome Community College graduates as well as identifies other program options and appropriate course credit equivalencies.**

**OBJECTIVES**

- \* To attract qualified students to SUNY Broome Community College and to the State University of New York College at Oswego.**
- \* To encourage academic coordination and other faculty/administrative interactions, including curricular reviews and administrative streamlining.**
- \* To provide for the exchange of information on successes and failures of this transfer program in order that improvements might be made.**

**PROGRAM to PROGRAM ARTICULATION**

<b>SUNY Broome Community College Communications and Media Arts A.S.</b>	<b>State University of New York at Oswego Broadcasting and Mass Communications BA</b>
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**Equivalency Table**

<b>Course #</b>	<b>Course Title</b>	<b>Credits</b>	<b>Course #</b>	<b>Course Title</b>	<b>Credits</b>
	Mathematics	3-4		SUNY GER Mathematics	3
1-2 COM Elective		3-6	COM/BRC XXXX	Elective	3-6
ENG 110 OR ENG 111	College Writing I or College Writing II	3	ENG 102 or ENG 204	Composition II or Writing About Literature	3
COM 100	Introduction to Mass Media	3	BRC 108	Introduction to Mass Media	3
	Computer Requirement	3	CSC 101	Tools for Computing or Elective	3
	Science	3-4		SUNY GER Natural Science	3-4
1-2 COM Elective		3-6	COM/BRC XXXX	Elective	3-6
SOC 155	Media and Society	3		Elective	3
COM 115	Writing for the Media	3	BRC 229	Broadcast News Writing	3
	Western Civilization	3		SUNY GER Western Civilization	3
	Physical education Requirement	1		Elective	
1-2 COM Elective		3-6	COM/BRC XXXX	Elective	3-6
COM 200	Image Theory for Film, Photography, and Television	3		Elective	3
SPK 110	Effective Speaking	3	COM 210	Critical Thinking and Public Speaking	3
	Civic Education Requirement	3		Elective/General Education	3
1-2 COM Elective		3-6	COM/BRC XXXX	Elective	3-6
COM 240	Mass Media Research	3	BRC 325	Research Methods for Mass Media	3
ENG 220	Communicating About Ideas and Values	3	ENG XXXX	Elective	3
	<b>TOTAL CREDITS</b>	62		<b>TOTAL CREDITS TRANSFERRED</b>	<b>60</b>
				<b>Remaining Credits Needed for Graduation</b>	<b>60</b>

**Remaining Coursework**  
**SUNY Broome Community College: Communications and Media Arts A.S.**  
**SUNY Oswego: Broadcasting and Mass Communications BA**

<b>Course #</b>	<b>Course Title</b>	<b>Credits/Transferred</b>
<b>MAJOR CORE REQUIREMENTS (24 cr)</b>		
COM 100	Foundations of Communication	3
COM 210	Critical Thinking and Public Speaking	Transferred
BRC 108	Introduction to Mass Media	Transferred
BRC 223 or 229	Integrated Media Writing & Design or Broadcast News Writing	Transferred
BRC 235	Introduction to Video Production	3
BRC 319	Mass Media and the Law	3
BRC 301 or 305	Media Economics or Media Management	3
Choose one from BRC 350, BRC 400, BRC 419, OR BRC 421	Children, Women, and Minorities in the Media, Media and Society, Mass Media & Politics, OR Social Networks and the Web	3
<b>MAJOR ELECTIVE (18 cr)</b>		
	COM/JLM Elective	Transferred
	COM/JLM Elective	Transferred
	BRC Elective	Transferred
	BRC Elective	3
300-499	BRC Elective 300-400 level	3
300-499	BRC Elective 300-400 level	3
<b>GRADUATION REQUIREMENTS*</b>		
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
300-499	Upper Division Elective	3
	Elective	3
	Elective	3
	Elective	3
*Electives needed are usually dependent on course choices. Transfers from SUNY Broome Community College must complete a minimum of 60 credits and have 42 upper division credits to graduate from Oswego.		
<b>GENERAL EDUCATION REQUIREMENTS</b>		
If the SUNY GER is met at SUNY Broome Community College, no additional general education will be required at Oswego. Oswego general education can be found at <a href="http://www.oswego.edu/general-education">www.oswego.edu/general-education</a> .		
<b>Total Credits at SUNY Oswego</b>		<b>60</b>

**Notes:**

Students who transfer to Oswego after completing the 30-credit SUNY-General Education Requirement (SUNY-GER, July 2010) or the equivalent of SUNY-GER at a previous institution (or institutions) are exempt from all of Oswego's specific general education requirements. Upon acceptance at Oswego these transfer students will have completed the General Education Requirement at Oswego.

Bachelor's degree graduation requirements:

- 120-128 credits, depending on major
- 60 semester hours at a 4 year institution
- Minimum of 30 credits and ½ the major completed at Oswego
- 42 upper division credits (300-400 level courses)
- **no more than 54 hours in any one discipline can count towards a BA degree**

## **TERMS**

SUNY Broome Community College agrees to promulgate information and to advise interested students of the provision of general and specific sections of this agreement.

Qualified transfer students will be able to complete degree requirements with a normal load in four semesters in the program identified.

The State University of New York College at Oswego agrees to accept as juniors those students who have successfully completed the courses outlined in the degree program identified in this agreement. The grade point average for SUNY Broome Community College degree graduates for acceptance to State University of New York College at Oswego shall be 2.3 or above.

Students must attain a grade of C- or better in all core courses applied to the State University of New York College at Oswego for transfer credits. "D" grades in other courses will be applied as elective credit.

On a routine basis, faculty and administrative staff from both institutions will confer on matters of curriculum content and other program details.

## **Review/Revision Agreement**

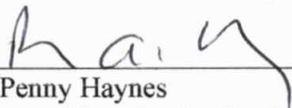
This agreement will become effective upon signature and shall be reviewed in three years or when substantive changes are made in the curriculum on either campus.

**APPROVED FOR:**

**SUNY BROOME COMMUNITY COLLEGE**

  
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Dr. Kevin Drumm  
President  
SUNY Broome Community College

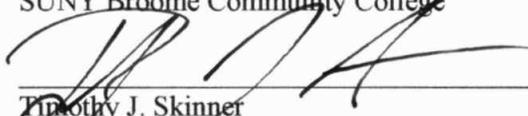
5/17/22  
Date

  
\_\_\_\_\_  
Dr. Penny Haynes  
Vice president for Academic Affairs  
SUNY Broome Community College

5/16/22  
Date

  
\_\_\_\_\_  
Dr. Jeffrey Anderson  
Associate VP & Dean of Liberal Arts, Business & Professional Studies  
SUNY Broome Community College

3 MAY 2022  
Date

  
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Timothy J. Skinner  
Chairperson/Coordinator of Communications & Media Art  
SUNY Broome Community College

5/3/22  
Date

**STATE UNIVERSITY OF NEW YORK AT OSWEGO**

\_\_\_\_\_  
Mary Toale, Ed.D.  
Officer in Charge  
SUNY Oswego

\_\_\_\_\_  
Date

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Scott R. Furlong, Ph.D.,  
Provost, Vice President for Academic Affairs  
SUNY Oswego

\_\_\_\_\_  
Date

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Julie Pretzat, D.M.A.,  
Dean, School of Communication, Media and the Arts  
SUNY Oswego

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Date

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Jessica Reeher, MS  
Chair, Department of Communication Studies  
SUNY Oswego

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Date