
PRESIDENT'S COUNCIL

Monday, March 25, 2024

9:00 am – 12 pm

201 Marano Campus Center

Agenda

1. President's Welcome
2. Campus Climate and Engagement
 - a) Non-Partisan Voting Access
 - b) Oswego Dialogue Project Discussion Draft Plan
 - c) Making Sense of the Israeli-Palestinian Conflict: A Faculty Panel Discussion
 - d) 2026 Carnegie Community Engagement Reclassification
3. Enrollment and Retention Update and FAFSA Update
4. Interactive Advanced Registration Tracking Dashboard
5. Budget Update
6. Advancement Update
7. Reimagining Syracuse Campus Task Force Update
8. Strategic Planning Update
9. President's Update



1. President's Welcome

2. Campus Climate and Engagement

2a. Non-Partisan Voting Access

Voter Engagement at SUNY Oswego

- Vote Oswego leverages election seasons to provide meaningful curricular engagement that significantly improves participation among our students.

Registration: 68% => 74% => 81%

Turnout: 33% => 40% => 58%

Ratio: 48% => 54% => 71%

- Proud of this program but likely close to hitting a cap on its ability to improve rates as it focuses on guiding students through the process while doing little to address democratic values or motivation - a significant issue for young voters generally and our students in particular.



**VOTE
OSWEGO**



2. Campus Climate and Engagement

2a. Non-Partisan Voting Access

Progress in 2024 Requires

1. A robust student coalition to facilitate peer-to-peer engagement
2. Faculty across disciplines intentionally incorporating civic learning and democratic engagement into their work with students
3. A coordinated, intentional visibility and education strategy across campus spaces
4. Opportunities for students to practice identifying and discussing their own political values and the political values of others.



VOTE
OSWEGO



2. Campus Climate and Engagement

2b. Oswego Dialogue Project Discussion Draft Plan

“By revising our framework to emphasize the need for courage rather than the illusion of safety, we better position ourselves to accomplish our learning goals and more accurately reflect the nature of genuine dialogue regarding these challenging and controversial topics.” (Arao & Clemens, 2013, pp 141-142).

Brave Spaces

Controversy with civility - “A value whereby different views are expected and honored with a group commitment to understand the source of disagreement and to work cooperatively toward common solutions” (Astin & Astin, 1996, p. 59)

Own your intentions and your impact - Both matter; impact of our actions are not always congruent with our intentions; and positive or neutral intentions do not excuse negative impact.

Work to recognize your privilege - Use this space to recognize and investigate your privileges (for example: class, gender, sexual orientation, ability). Honor the different experiences we all bring to this space.

Challenge with respect and care/No attacks - Find ways to respectfully challenge others and be open to challenges of your own views. Question ideas without personal attacks.

Welcome and encourage multiple viewpoints - Be open to hearing and understanding new ideas and perspectives. Speak from your own experience by using “I statements.” Ask questions to understand the sources of disagreements.

Be courageous/Take risks - Discomfort is necessary for learning. Challenge yourself to lean into and not avoid this discomfort. Contribute to the discussion, even when your thoughts aren't fully formed.

Commit to confidentiality - What’s shared here stays here; what’s learned here leaves here; share the message not the messenger.

Resources:

- https://www.adl.org/sites/default/files/1-4-creating-a-brave-space_o.pdf
- Arao, B., & Clemens, K. L. (2013). From safe spaces to brave spaces: A new way to frame dialogue around diversity and social justice. In L. Landreman (Ed.), *The art of effective facilitation: Stories and reflections from social justice educators* (pp. 135–150). Stylus.

2. Campus Climate and Engagement

2b. Oswego Dialogue Project Discussion Draft Plan

Political Dialogues

Anchored by the premise that we need to talk to each other about politics, meaningfully, so that we can continue to improve our “American experiment.” Debate and apathy (conscious and/or unconscious) do not benefit us in the long run.

Developed to help participants talk about political identities to build some comfort and ability to talk across political differences.

Will also serve to help participants understand that political parties and our political identities are more complicated than they might assume – none of us fit neatly into any “box.”

Political differences include talking with people who, on the surface, may appear to hold different views on major issues as well as people who are just plain tired of talking about politics.

For Academic Year 2024-25, the Oswego Dialogue Project will specifically focus on political dialogues. The anchor for this work will be embedding in all sections of GST 104 a series of dialogues **focused on political socialization and identity** as well as planning and executing several dialogues after the election, including in the weeks after Election Day and in February and March 2025.

The pre-election dialogue (designed by Pete Willner, Interfaith Works, and Dr. Allison Rank, chair, Department of Politics) provides an opportunity for students to explore their own political socialization and values and then, using the Pew Research Center’s Political Typology Quiz, explore how those values connect to the contemporary political landscape. Importantly, this structure provides opportunities for self-reflection for students who know very little about the political system as well as for those with strong partisan views.

2. Campus Climate and Engagement

2b. Oswego Dialogue Project Discussion Draft Plan

2024-25 Political Dialogues Action Plan

Spring 2024

- January - Dialogue facilitator training
- February - Pilot in GST 104
- March - Pilot with dialogue facilitator group
- March - Faculty Panel on Israeli/Palestinian conflict
- March/April - Pilot in POL 205
- March/April- Roll out Brave Spaces info campaign

Summer 2024

- May/June dialogue facilitator training
- Launch Dialogue Fellows
- Introduce incoming students to brave spaces and dialogue via orientation processes

Fall 2024

- September - GST 104: Political Dialogues
- October - Community Political Dialogues
- November- Community Political Dialogues

January 2025

- Dialogue facilitator training

February 2025

- GST 104 Political Dialogues
- Faculty panel on divisive topic

March 2025

- Community Political Dialogues
- Identify dialogue focus for 2025-2026

April 2025

- Community Political Dialogues
- Promote 2025-26 Dialogue focus

Summer 2025

- May/June dialogue facilitator training
- Introduce incoming students to Brave Spaces and dialogue via orientation processes
- Launch 2025-26 dialogue focus

2. Campus Climate and Engagement

2c. Making Sense of the Israeli-Palestinian Conflict: A Faculty Panel Discussion

Tuesday, March 26, 2024
7 pm – 8 pm
104 Lanigan Hall



2d. 2026 Carnegie Community Engagement Reclassification

3. Enrollment and Retention Update

Admitted Student Days

- March 23, 2024
 - Buses from Long Island, Bronx, and Westchester
- April 12, 2024
 - Bus from NYC
- April 13, 2024
 - Buses from Long Island, NYC, Rockland County

Admitted Student Receptions

- Buffalo, NY
- Long Island
- NYC
- Westchester
- Albany, NY

3. Enrollment and Retention Update



Long Island



Albany, NY



Westchester



Buffalo, NY



NYC

3. Enrollment and Retention Update

Fall 2024 Enrollment Update

Fall 2024	Applications	Δ	Acceptances	Δ	Deposits/ Confirmations	Δ
First-Year	15,141	901	11,428	875	380	49
Transfer	1,197	56	549	43	130	24
Graduate New	348	-49	114	-47	71	-12
Total	16,686	908	12,091	841	581	61

3. Enrollment and Retention Update

First-Year Deposits Fall 2022-24

	2022	2023	2024	2023-2024			2022	2023	2024	2023-2024	
	Count	Count	Count	Diff	% Change		Count	Count	Count	Diff	% Change
Univ. Centers	2081	2200	2142	-58	-2.6%	Univ. Colleges	2913	2905	3009	104	3.6%
Albany	390	355	346	-9	-2.5%	Brockport	418	419	466	47	11.2%
Alf. Ceramics*	0	0	0	0	0.0%	Buffalo State	259	231	297	66	28.6%
Binghamton	457	423	439	16	3.8%	Cortland	457	322	405	83	25.8%
Buffalo Univ	747	829	807	-22	-2.7%	Empire	0	0	0	0	0.0%
ESF	136	142	154	12	8.5%	Fredonia	195	202	193	-9	-4.5%
SUNY Poly	71	87	84	-3	-3.4%	Geneseo	197	337	262	-75	-22.3%
Stony Brook	280	364	312	-52	-14.3%	New Paltz	265	294	325	31	10.5%
Downstate Medical	0	0	0	0	0.0%	Old Westbury*	99	129	136	7	5.4%
Upstate Medical	0	0	0	0	0.0%	Oneonta	225	298	224	-74	-24.8%
						Oswego	385	266	320	54	20.3%
						Plattsburgh	190	196	220	24	12.2%
						Potsdam	142	124	92	-32	-25.8%
						Purchase	81	87	69	-18	-20.7%

From SUNY as of March 8th

3. FAFSA Update

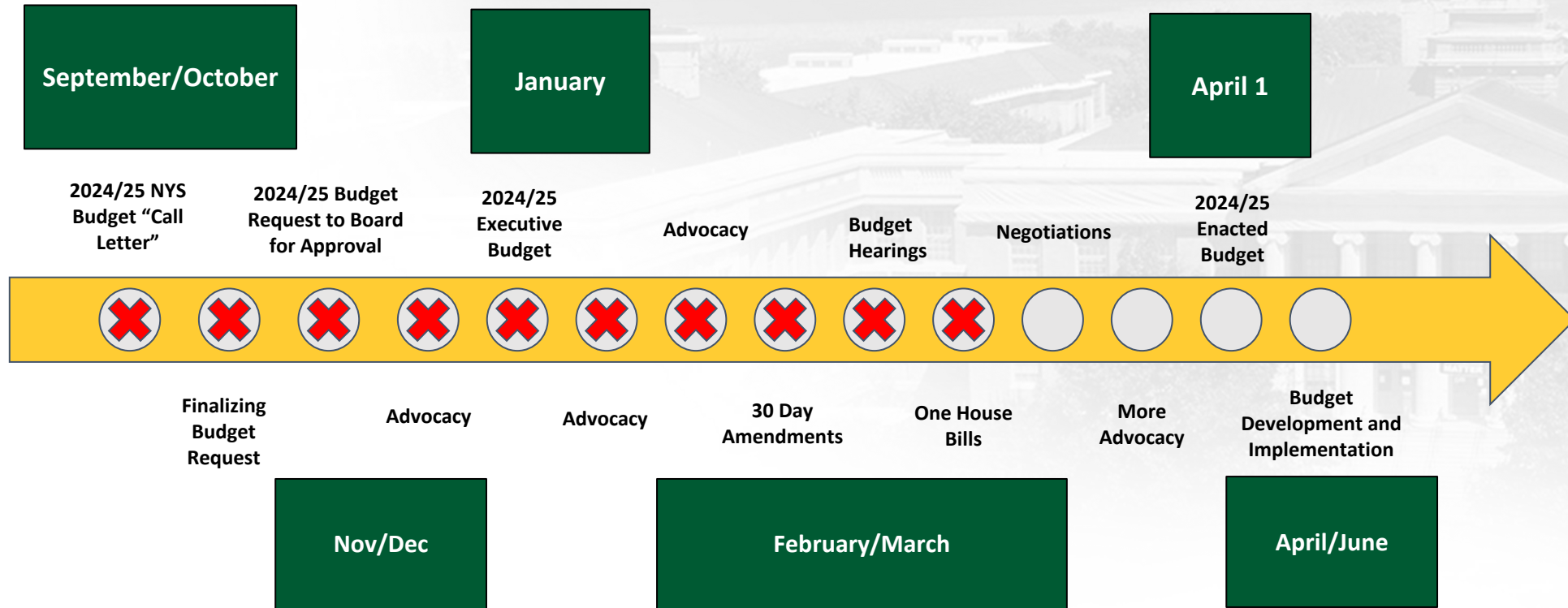
- First ISIR's arrived March 15
- FAFSA Completion Corps
- National Candidate Reply Deadline pushed back until June 1st
- FAFSA Completion Workshops:
 - March 18, 1 pm-3 pm
 - March 21, 1 pm-3 pm, 6 pm-7:30 pm
 - March 27, 1 pm-3 pm
 - April 2, 12:30 pm-2:30 pm
 - April 5, 1 pm-3 pm
 - April 6, 10 am-12:30 pm
- New Electronic Award Letter
- Slate Communications letting families know what to expect
- [New Website](#)
- Extended Hours in Financial Aid
- Increased discretion in Professional Judgement



4. Interactive Advanced Registration Tracking Dashboard

5. Budget Update

NYS Budget and Timeline



5. Budget Update

2024-25 NYS Proposed Budget One House Bills

Funding Changes: Operating			
<u>Item</u>	<u>Executive Action</u>	<u>Assembly Action</u>	<u>Senate Action:</u>
Direct Operating Support Adjustments	\$54M for State-Operated campus, an increase from the \$163M provided in 2023/24	Accepts Executive and adds \$100M and also adds access to \$86.5M Operating Assistance	Accepts Executive and adds \$100M
Indirect Operating Support Adjustments	Fully supports planned Employee Benefit and Debt Service Cost	Accepts Executive	Accepts Executive
TAP GAP	Continue to fund the TAP GAP and maintain excelsior recipient tuition at ongoing levels	Accepts Executive	Accepts Executive
Funding for New FT Faculty from 2022-23	Continue to support the funding for faculty salaries \$53M	Accepts Executive	Accepts Executive
Educational Facilities (Construction Fund)	\$550M Critical Maintenance, \$100M for Building Enhancements and New Construction	Accepts Executive and adds \$670M for Building Enhancements and New Construction	Accepts Executive and adds \$670M for Building Enhancements and New Construction

5. Budget Update

2024-25 SUNY Oswego Budget Development

- Continue to review Budget Toolkits with Departments for all funds.
- Monitor state budget negotiations (Budget due April 1)
- Enrollment Projections for Fall 24 will determine our Operating Budget (Revenue) - (submission mid-May)
 - Work closely with Enrollment Management and IRA

5. Budget Update

2024-25 SUNY Oswego Budget Development - Cont'd.

Assumptions:

- Enrollment stays flat (inclusive of recruitment and retention) – represents 72% of our operational budget.
- No additional state tax dollar support – represents 28% of our operational budget.
- No state-imposed budget cuts/reductions.

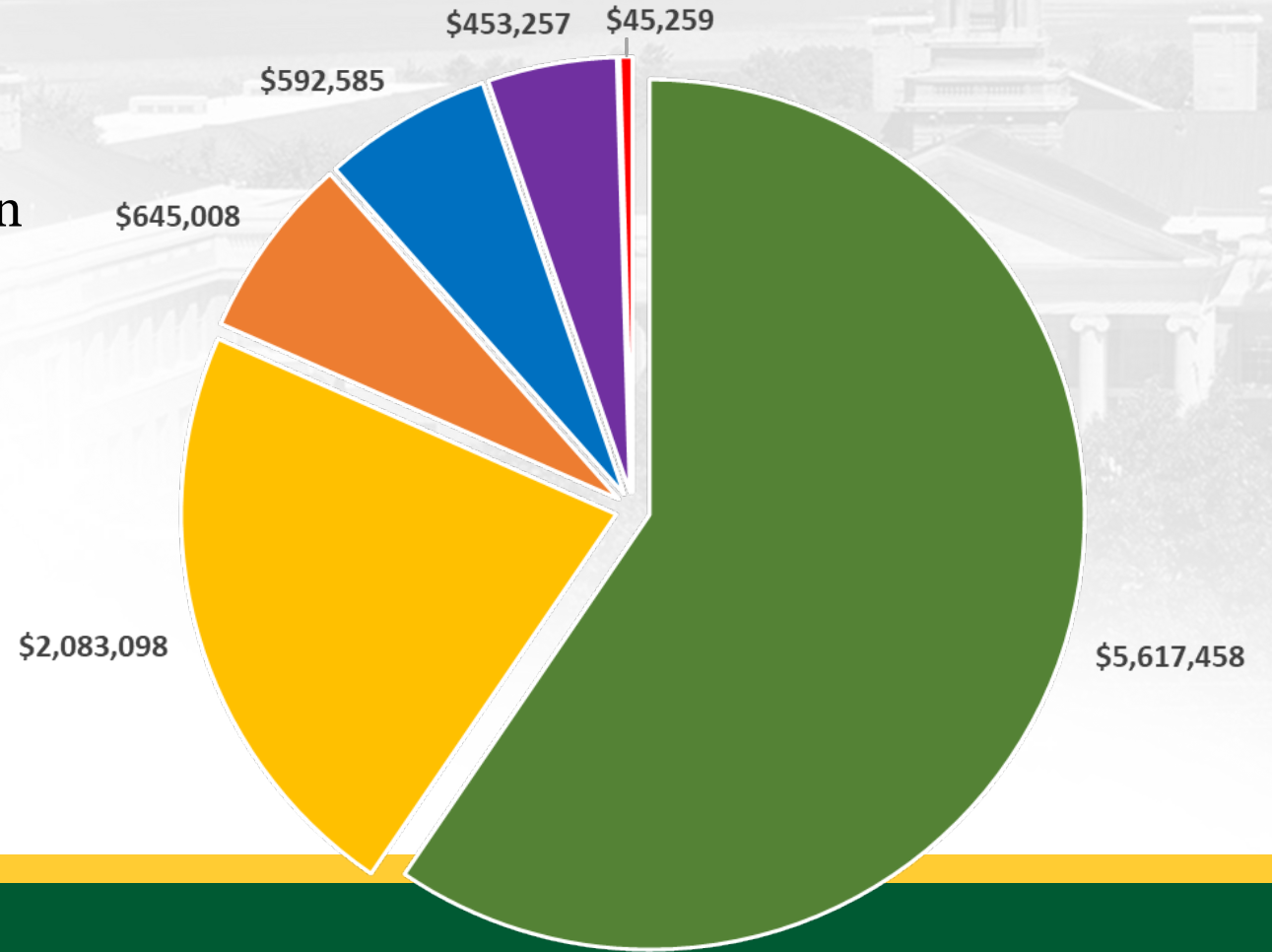
6. Advancement Update

FY 2023-24 Fundraising Summary

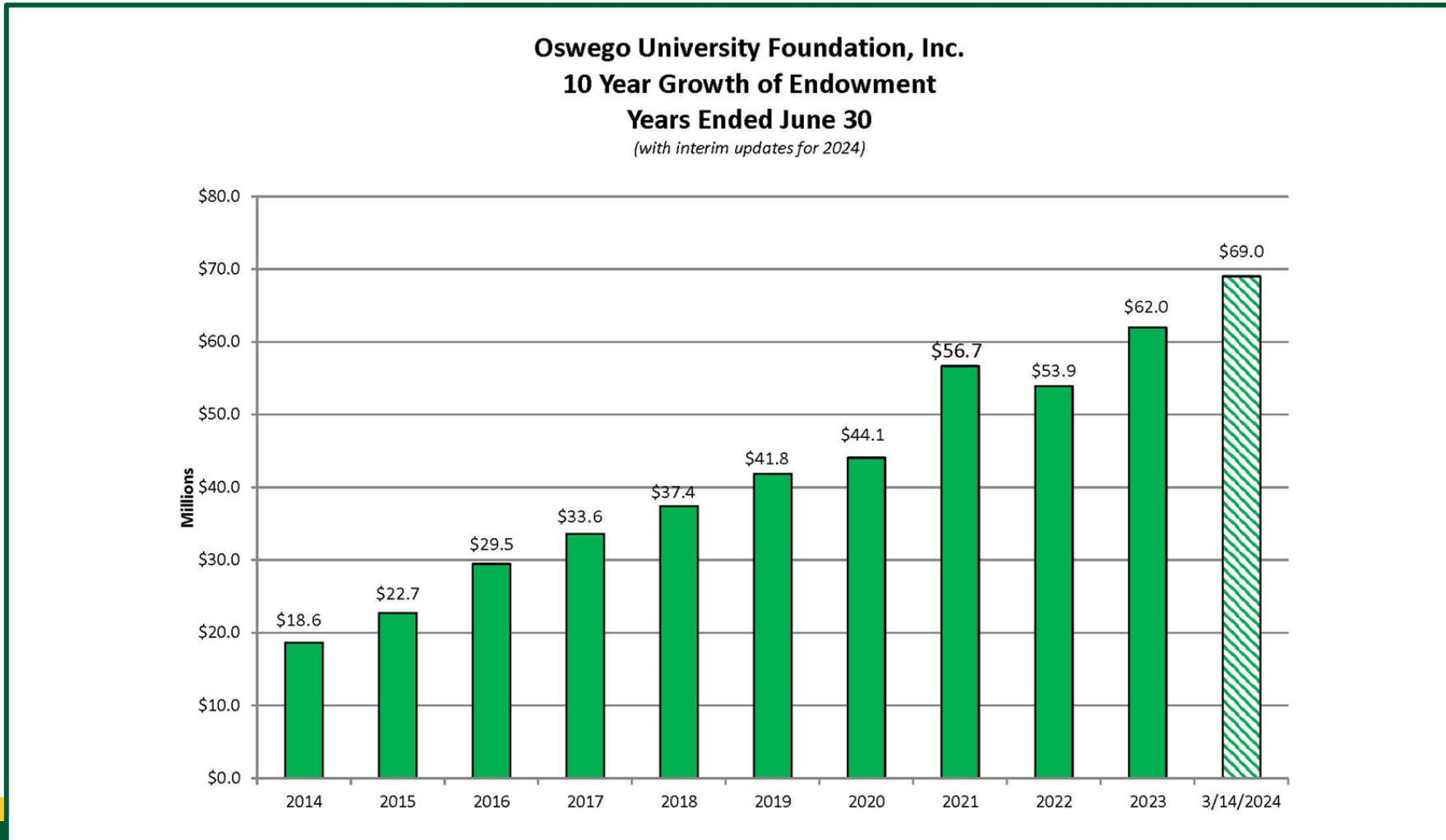
Raised **\$9.4 million** to date

- Cash and Pledge Commitments \$3.8 million
 - Revocable Planned Gifts \$5.6 million

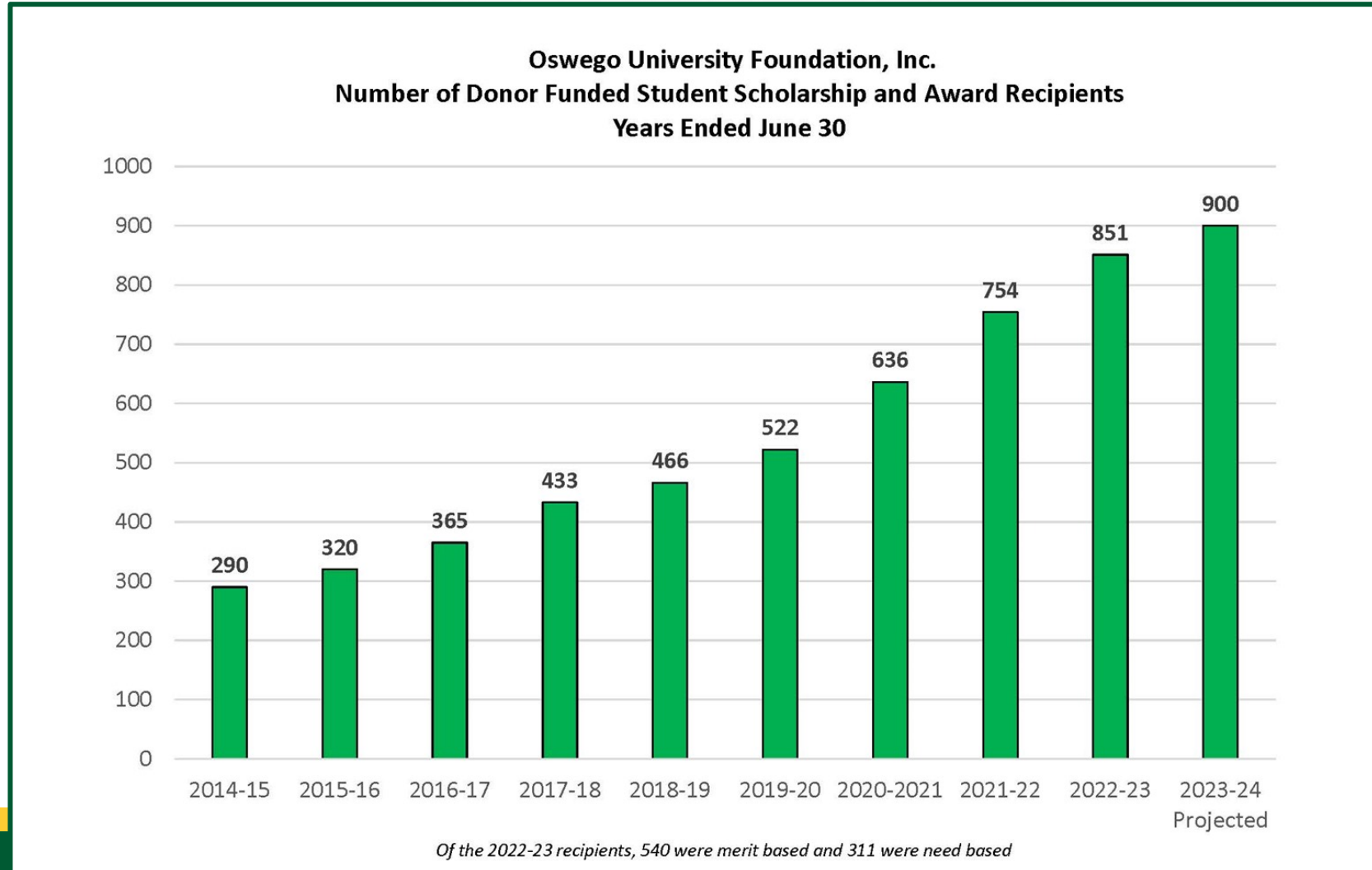
- Endowed Scholarships
- Endowed Campus Department & Program
- Unendowed Scholarships
- Campus Department & Program
- Unrestricted
- Future Bequest with Pending Restriction



6. Advancement Update



6. Advancement Update





7. Reimagining Syracuse Campus Task Force Update

8. Strategic Planning Update

**Vision: Ensuring a More
Educated Region**

Doubling Credentials

8. Strategic Planning Update

Strategic Drivers

1. Grow Enrollment and Retention
2. Expand Branding/Marketing
3. Enhance Support Structures

8. Strategic Planning Update

Driver 1: Grow Enrollment and Retention (Goal)

- Invest, grow, and promote signature programs
- Launch school of Nursing and Health Professions
- Expand strategic programming growth areas
- Develop On-Line, Market-Driven Graduate Programs and Micro-Credentials
- Launch a School of Professional Studies (concept) in Syracuse
- Expansion of International enrollment and support
- Invest in Transfer Support and Programming
- Develop a plan for athletic expansion

8. Strategic Planning Update

Driver 2: Expand Branding and Marketing (Goal)

- Leadership/Staffing/External Experts
- Website
- Digital
- Hometown University

8. Strategic Planning Update

Driver 3: Enhance Support Structures (Goal)

- 5 Strategic Anchors: Be highly selective in prioritizing work to optimize impact and articulate in an operation plan.

8. Strategic Planning Update

Next Steps:

- Develop agenda and outcomes for April 24-25 meeting
(Includes Gates Foundation Post-Secondary Value (PSV)
Commission Equity action agenda)



9. President's Update

Q & A