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# SUNY Oswego College Council Meeting

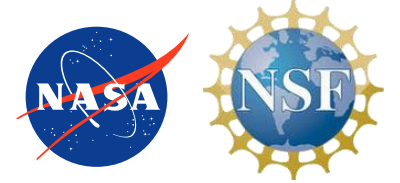
Wednesday, February 21, 2024

1:30 pm – 3:30 pm

114 Marano Campus Center

# Planning for Solar Eclipse

Shashi Kanbur, Professor and Director Astronomy Program  
Tina Cooper, Internship & Student Employment Coordinator



- Nationwide Eclipse Ballooning Project (NEBP)
- Balloon launches every hour led by Katelyn Barber
- 2 interns with NASA

- **Lectures on Solar, Stellar, Atomic and Molecular Physics and Gravitational Waves:** Prof. Sarbani Basu (Yale), Prof. Martin Hendry (Glasgow), Prof. Anil Pradhan (Ohio State), Prof. Earl Bellinger (Yale)

- **Lecture on Eclipses in the Medieval World: Signs and Interpretations**

- Prof. Lyn Blanchfield (SUNY Oswego)

- **Doppler on Wheels** (Center for Severe Weather Research)

- **4 Planetarium Shows @ 19-49 seats each**

- **Telescope Viewing of Eclipse @ Rice Creek** (Syracuse Astronomical Society)

- **Spring 2024 Related Courses:**

- CMA 498: Covering the Eclipse
- HON 300 Talks - Eclipses in Ancient Civilizations
- AST Courses - Extension of eclipse related topics

# Planning for Solar Eclipse – Cont'd.

Shashi Kanbur, Professor and Director Astronomy Program

Tina Cooper, Internship & Student Employment Coordinator

## Public Viewing

### Main Campus Access

- \$2.00 glasses will be available through Box Office
- Parking ticketing suspended by University Police
- Planning to also have streaming

### Rice Creek Viewing Package

- Glasses, access to Rice Creek activities, optional swag bundle, food truck
- Green shuttle hours extension being explored

## Youth Activities

### Rice Creek Kids Activity Area

- Pinhole viewers, coloring, board games, photo area, trail

### STEM Community Day - Shineman Science Center - Hosted by CLAS departments

- Includes DOW (Doppler on Wheels)
- Greenhouse Tours, Paint Pouring, Eclipse Demonstrations, Mineral Kits, Tectonic Plate Puzzles, & MORE!

# Planning for Solar Eclipse – Cont'd.

Shashi Kanbur, Professor and Director Astronomy Program

Tina Cooper, Internship & Student Employment Coordinator

## Youth Activities – Cont'd.

### Main Campus Activities

- Reserved youth viewing area, expecting ~100 students from grades 9-12
- Activities also near balloon launches - NEBP Outreach Station
  - Bead bracelets, white light binoculars, mask creation, etc.

## Student Activities

### Penfield Library Activities

- Craft stations, Pinhole Viewer materials for ~500 students
- Eclipse book display

### SUNY Oswego Viewing Party

- Options being explored by Student Affairs (Update from Gabe Marshall)
- In discussion with Auxiliary Services surrounding food options
  - Where: Arena floor, What: Food, T-shirts, games, maker stations, music, photo booth

### Tyler Hall Art Show

- Eclipse based art show open 4/1-4/12

# Report on Quest

Kestutis Bendinskas, Distinguished Professor, Chemistry



## What is Quest?

- Quest is an annual symposium dedicated to sharing the scholarly and creative pursuits of students, faculty, and staff of SUNY at Oswego. Presentations include talks, competitions, panels, debates, shows, posters, readings, recitals, and demonstrations.
- "Quest is legendary – a celebration of talent and innovation, which I've always admired."  
Aunrée J. Houston of Paramount Creative & Strategy, the 2024 keynote speaker.



Quest VR Demo



Quest Presentations

# Report on Quest – Cont'd.

Kestutis Bendinskas, Distinguished Professor, Chemistry



## Did you know?

- Quest started in 1980 under the leadership of Dr. Helen Bohmer Daly with 77 presentations. In 2023, students and faculty enjoyed 153 presentations.
- Classes were canceled for Quest for the first time in 1982, and the practice has continued ever since.
- You can get generous financial support for your scholarly and creative activities (SCA): up to \$500 using rolling-deadline student mini-grants, \$1,000-\$5,000 using regular student SCA grants, and up to \$500 to present your work at conferences, exhibits, or performances. Please find more information at the [Student Office of Research and Creative Activities](#).



Quest Poster Session



Quest Art Exhibit

# Alumni Association Report

Jennifer James, Alumni Representative

- The **Alumni Sharing Knowledge (ASK) program** continues to serve as a valuable resource for student and recent graduate mentees, as well as a valuable way to give back to the university for alumni volunteers.
  - **250+ alumni** have volunteered their time to connect with students virtually or in-person
  - **50+ one-on-one** ASK Mentorship connections completed
  - **Launching a new virtual platform for ASK** to more efficiently connect alumni and students
- **Alumni are continuing to support Admissions and Enrollment Management efforts.** This spring, we are securing alumni ambassadors for regional college fairs, as well as alumni speakers at on-campus Admitted Student Days and Open Houses.
- **Reunion Weekend 2024 is scheduled to be held June 6 – 9, 2024.** We will be celebrating 14 class anniversaries and 4 milestone affinity group celebrations.

# Alumni Association Report – Cont'd.

- Continuing to build our Future Alumni Network (FANs) Ambassador membership to provide exclusive alumni mentorship and leadership opportunities to current students.
- Launching an Alumni Engagement Index, to better analyze our current alumni population, and use that data to inform decisions for both engagement and philanthropy moving forward.
- Next issue of the OSWEGO Alumni Magazine is set to hit mailboxes in the coming weeks, with a theme of “Vision” – featuring President Nwosu and Vision 4040.
- Latest episode of the Oswego Alumni Podcast, hosted by Dee McGowan Perkins '85 and produced in coordination with WNYO, was released on Feb. 16 and features Jolie Santiago '24 and Natalie Barden '24, leaders of the recent WTOP All-Female Broadcast. Listen on any podcast platform!
- Oswego Alumni Book Club stands at 344 members, with the group's next reading period running March through May, reading *A Comedy of Pretzels*, by alumni author J.J. Boskin '51. Join the club at [alumni.oswego.edu/bookclub](https://alumni.oswego.edu/bookclub).



# Faculty Assembly Report

Elizabeth Schmitt, Chair

- Nine FA meetings, two General Faculty meetings

## Curriculum Development

- 39 new/revised undergraduate courses
- 8 new/revised graduate courses

## Program Development

- 7 revised programs, 3 new programs

## Academic Policies

- Integrated Professional Studies BS policy exception (fewer Liberal Arts hours)

# Faculty Assembly – Cont'd.

## Resolutions

- Class cancellation: Eclipse Day and Inauguration Day
- Resolutions in support of SUNY Potsdam, and about the FY25 Executive Budget
- Department name changes

## Upcoming Business

- 2027-28 Calendar, Grade Change Policy, Review of Academic Officers
- Elections: UFS Senator 2024-27, FA Chairperson 2024-26
- Report from the Task Force on Haudenosaunee Confederacy Naming

## Outside Reports

- Digital Accessibility, Strategic Planning, OZ Chatbot, NSSE, Facilities, Great Lakes Institute, Library
- Academic Affairs Update
- Reports from the President (9/11, 2/5)

# Student Association Report

Austin Davis, President

## The Inner Workings

- Worked with Steve McAfee and Auxiliary Services to reduce the lines at Late Night Dining
- Most student involvement in Senate since COVID-19
- Addition of a new full time employee position (Student Association Business Coordinator)
- Approval of 3 New Clubs and more on the way!
  - Women in Entertainment, Gymnastics, Turning Point USA, Sailing Club (Pending Approval), First Generation Club (Pending Approval), Association of Black Psychologists (Pending Approval)

## Travel Locations

- Attended the National Students Learn Students Vote Summit in Baltimore, Maryland
- Attended the SUNY SA Conference in Syracuse





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# President's Report

# Student Engagement: Involvement Fair



# Presidential Inauguration

**Inauguration of the 11<sup>th</sup> President - Peter O. Nwosu, Ph.D.**  
Friday, September 27, 2024

## **Co-Chairs**

- Mary Canale '81, Vice President, University Advancement
- Rich Bush '92, Chair, Technology Department
- Phil Grome '89, President, Oswego Alumni Association

## **Timeframe**

- Sunday, September 22 – Sunday, September 29, 2024

## **Launching an Inauguration Committee**

- 45 Members identified, 1st meeting held

# Vision 4040: Strategic Planning

## Five Strategic Plan Anchors Developed

- Equity informed student success
  - A vibrant faculty and staff
  - Resourcing for sustainable growth
  - A regional presence
  - Cultivating a reputation for excellence
- 
- Strategic Planning Anchor Subcommittees populated and have co-chairs
  - Subcommittees received their charge and had initial meetings with the facilitators
  - Facilitators conducted Virtual Focus Groups during January 29 to 31 and were on campus February 7 and February 8
  - Strategic Plan Town Hall
  - Strategic Plan Completion Goal: **April 29, 2024**

# Enrollment Update

Spring 2024 Enrollment*	Applications	Accepts	Enrolled
<b>First Year:</b>	503 (-182)	189 (-138)	41 (-9)
<b>Transfers:</b>	884 (+18)	366 (+30)	190 (-11)
<b>New Graduate Students:</b>	340 (-88)	221 (-59)	133 (0)

## Total Enrollment

Date	Undergraduate	Graduate	<a href="#">Spring 2024 Enrollment</a>
<b>February 1, 2023:</b>	5,481	995	6,476
<b>February 1, 2024:</b>	5,190	1,030	6,220
<b>Change:</b>	-291	+35	-256

\*as of 2/1/24 - Point in time tracking, beginning of the semester numbers.  
Official numbers roll out to SUNY IR in March.



# Enrollment Update - Cont'd.

<b>Fall 2024 Enrollment*</b>	<b>Applications</b>	<b>Accepts</b>	<b>Deposits</b>
<b>First Year:</b>	14,694 (+952)	10,790 (+1,222)	232 (+39)
<b>Transfers:</b>	906 (+42)	384 (+35)	67 (+17)
<b>New Graduate Students:</b>	293 (-5)	48 (-45)	34 (-8)

# Enrollment Update - Cont'd.

## ACE at SUNY Oswego

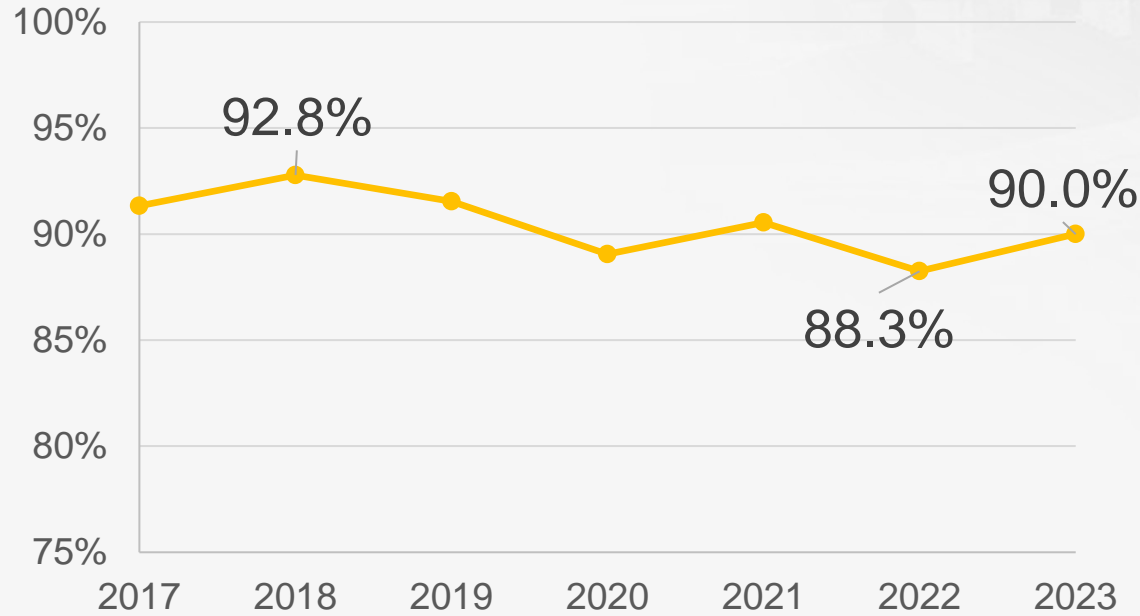
- Advancing Completion through Engagement
- ASAP at 2-year campuses, ACE at 4-year campuses
- Replication of CUNY support program at 25 campuses using SUNY Transformational Funds
- Additional layer of support for students who are at risk of dropping out of college
- Provides Academic, Career, and Financial support
- Pays at-risk students in the program to participate
- Initial cohort this spring, with the goal of 150 for Fall

## Central New York Transfer Collaboration

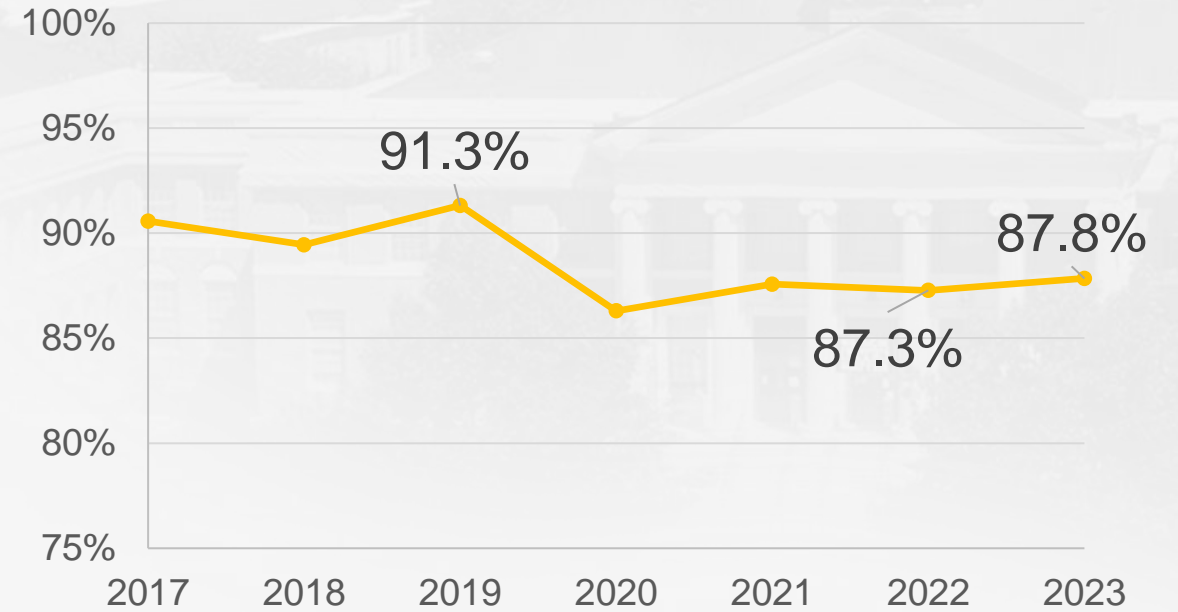
- Partnership between SUNY Oswego, Cayuga, Jefferson, and Onondaga Community Colleges.
- Goal of increasing seamless transfer by better aligning curriculum to reduce credit duplication and time to degree.
- Support reverse transfer--provide a smooth transfer process for students who are academically dismissed back to community college, with the goal of them returning after a semester or two.

# Retention of New Fall Undergraduates into their First Spring

Percent of **New Fall FIRST-TIME** Students Registered for the Spring

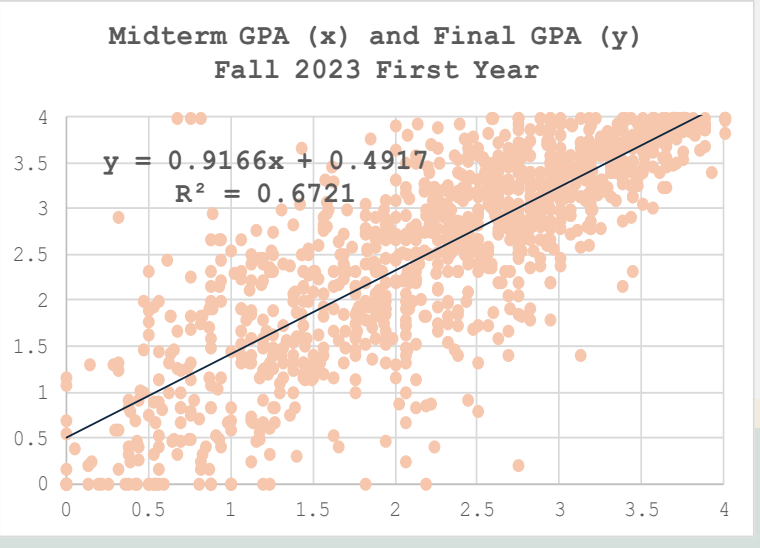
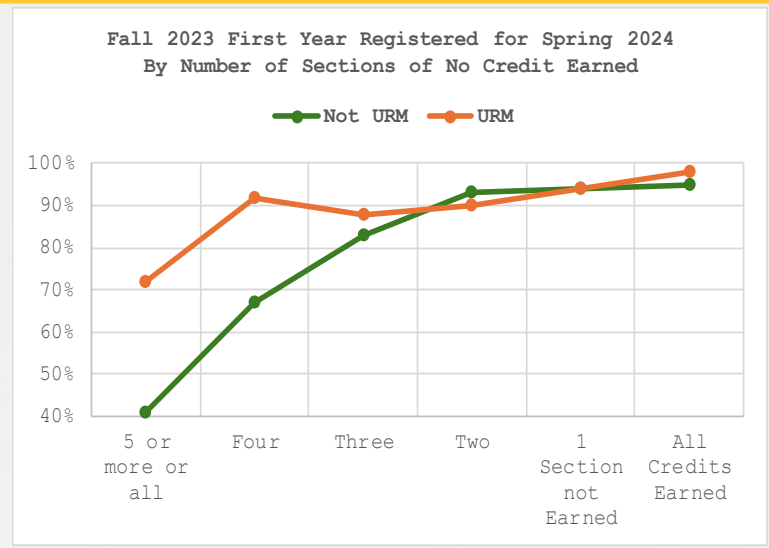
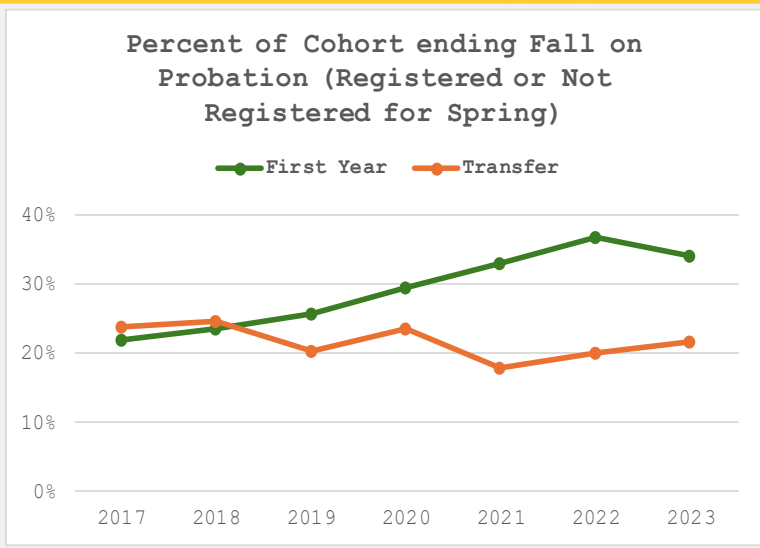


Percent of **New Fall TRANSFER** Students Registered for the Spring



As of 2/19/2024; Institutional Research and Assessment

# Retention of New Fall Undergraduates into their First Spring - Cont'd.



	Number	Percent of Cohort	Percent Retained	Percent Retained
<b>Above 2.0 at Midterm</b>	<b>744</b>		<b>709</b>	<b>95.3%</b>
Above 2.0 at Final	689	58%	660	95.8%
Below 2.0 at Final	55	5%	49	89.1%
<b>Below 2.0 at Midterm</b>	<b>395</b>		<b>341</b>	<b>86.3%</b>
Above 2.0 at Final	135	11%	125	92.6%
Below 2.0 at Final	260	22%	216	83.1%
<b>No GPA (ex. early W)</b>	<b>51</b>	<b>4%</b>	<b>21</b>	<b>41.2%</b>
	1190		1071	90.0%

Our 260 strugglers are relatively more likely to be male (58%), Pell (51%), EOP (17%), first generation (38%), and have no prior college (58%).

As of 2/19/2024;  
 Institutional Research  
 and Assessment

# Strengthening Student Support Services

## Title III Grant

- SUNY Oswego Received the US Department of Education Title III Grant (\$1.9 million)
  - Award responds to identified concerns with student performance in entry level math courses, declining credit accumulation, struggles with finances, and equity gaps that reemerged during the COVID-19 pandemic.

## Faculty Professional Development

- New ACUE cohort, CELT reading groups (*Small Teaching* and *Mind Over Monsters*), many workshops.

# Strengthening Student Support Services – Cont'd.

## Basic Needs

- Expansion of Mental Health Resources for students through SUNY Transformation Funds.
- Chancellor King's recent visit to our campus amplified funding for student wellness and wellbeing.
- Expansion of Services for students with food and housing needs.
- Expanded Network of Care (e.g., use of Starfish and Early warning system utilizing Resident Assistants and Supervisors)

## Post Admission – Pre-Matriculation Initiatives

- Expansion of the **Laker Navigators program** - Upper division students trained to assist newly admitted students with the University on-boarding process.
- **START** (Strengthening Transition and Academic Readiness for Tomorrow) peer mentors – These peer mentors will be working directly with ACE program students in their General Studies (GST) class in Fall 2024.

# Budget Update

## Budget

- 2023-24 Projected Deficit as of 8/1/2023: **(\$5.4m)**
- 2023-24 Projected Deficit as of 12/31/2023: **(\$1.6m)**

## Actions to Support Deficit Management

- Position Control – Cabinet reviews all requests for positions with most held for 60-90 days.
- Divisional Targets – Divisions were given efficiency-modeling targets to assist with deficit management.
- 2024-25 Budget Development is well underway with initial internal discussions commencing mid-February.

# SUNY Oswego Long-Term Enrollment and Financial Sustainability Plan

As per the requirements of Part AA of Chapter 56 of the Laws of 2023, both the SUNY and CUNY Boards of Trustees were required to submit a report on **Long-Term Enrollment and Financial Stability** on January 1, 2024. To meet that requirement, SUNY Oswego submitted our university response on 11/29/2023. The following [link](#) will lead you to the *SUNY wide* submitted report.

**The Long-Term Enrollment and Financial Sustainability Plan focused on seven areas:**

- 1. Future Growth & Positioning**
  - Focus on Campus Strengths and Research Opportunities
- 2. Retention as an Enrollment Strategy**
  - Focus on retention strategies for targeted student populations
- 3. Operational Collaboration**
  - Focus on key collaborations with instructional partners and industry leaders



# SUNY Oswego Long-Term Enrollment and Financial Sustainability Plan - Cont'd.

## 4. Academic Portfolio Optimization

- Focus on growth opportunities and gaps, along with recommendations.

## 5. Diversity, Equity and Inclusion

- Focus on building strong pipelines for outreach and recruitment of strategic groups of students, i.e., pell-eligible students, first-generation students, veterans or military affiliated, adults in the workforce, among others.

## 6. Fiscal Conditions

- Focus on financial modeling for current year activity and multi-year impact relative to enrollment changes, inflation, collective bargaining agreements and other mandatory costs to support and sustain campus operations. Additionally, we provided a request for position support (\$1.8m) to align with our fastest growing majors referenced earlier in the report.

## 7. Additional Information

- This section was free form to provide any additional information to support our report. We included a link to Vision 40/40, referenced our comprehensive facility master planning process, the academic optimization process currently underway with Hanover Research and our campus wide sustainability efforts.

# Facilities Update

## University Facilities Master Plan

- Draft work on the University Facilities Master Plan have been completed for academic and residence hall facilities and the University-wide Energy Master Plan.

## Ongoing Projects

- Hewitt Hall – construction
- Mahar Hall – design
- Lanigan/Penfield Connector – concept
- Critical Maintenance - ongoing design/construction
- Pathfinder Dining Hall - interior refresh construction

# Fundraising Update

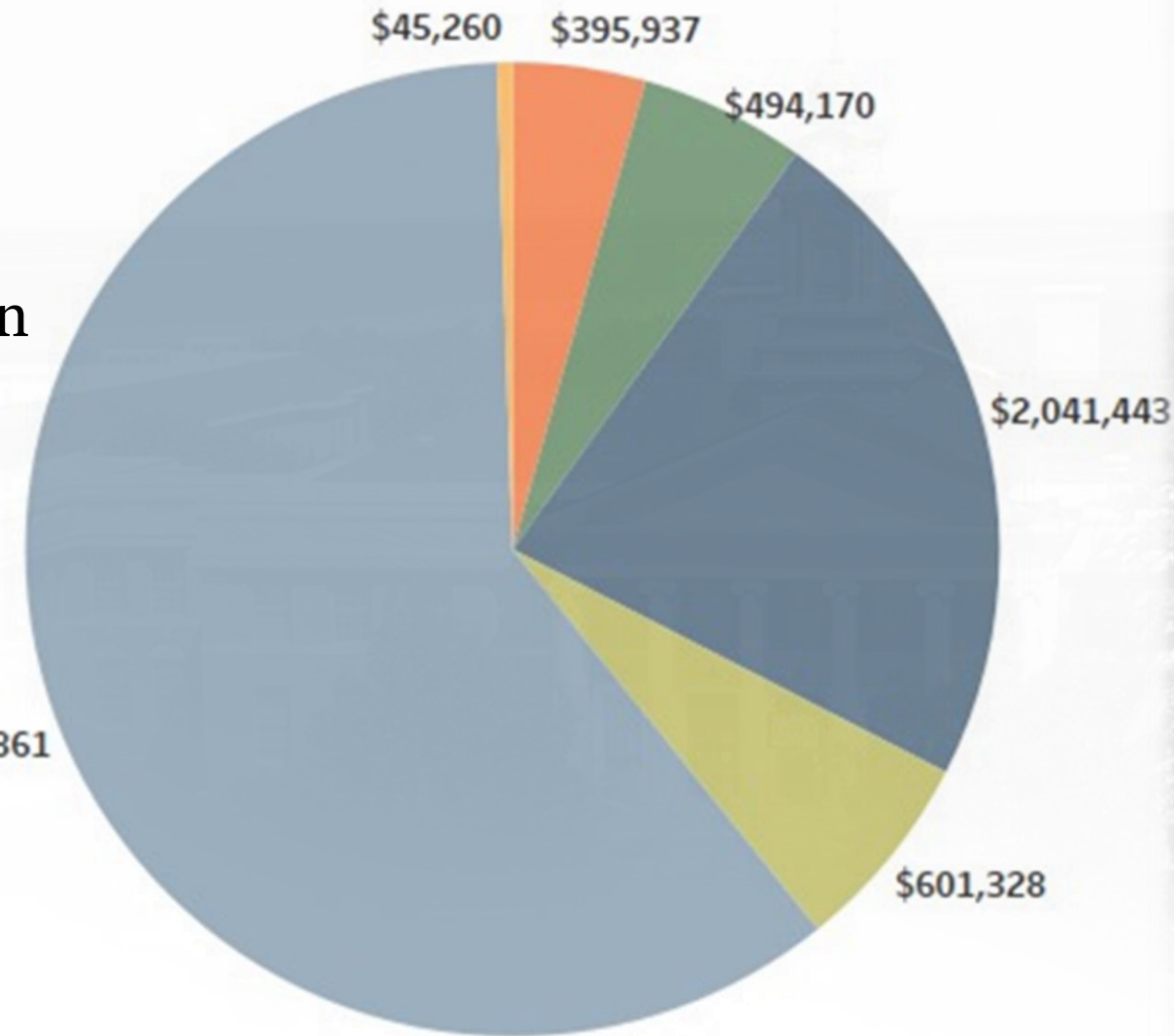
FY 2023-24 Fundraising Summary

Raised **\$9 million** to date

- Cash and Pledge Commitments **\$3.4 million**
  - Revocable Planned Gifts **\$5.6 million**

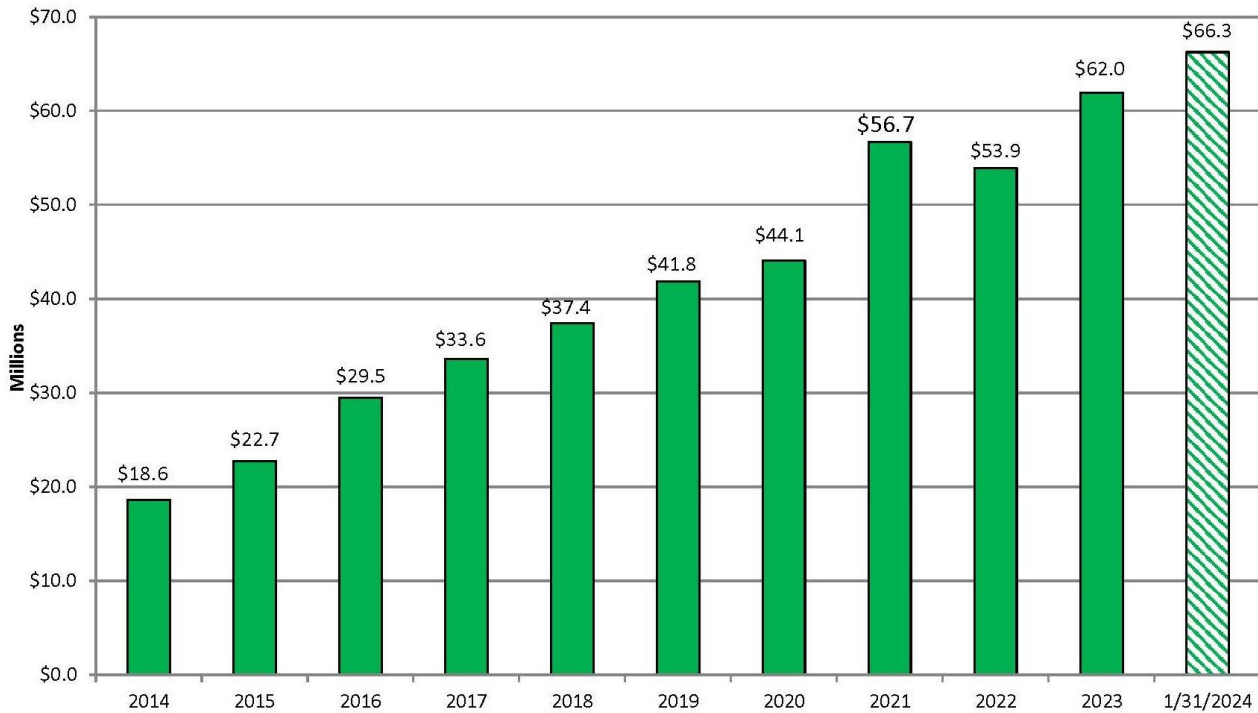
- Unrestricted
- Campus Department & Program
- Endowed Campus Department & Program
- Unendowed Scholarships
- Endowed Scholarships
- Future Bequest with Pending Restrictions

\$5,426,861



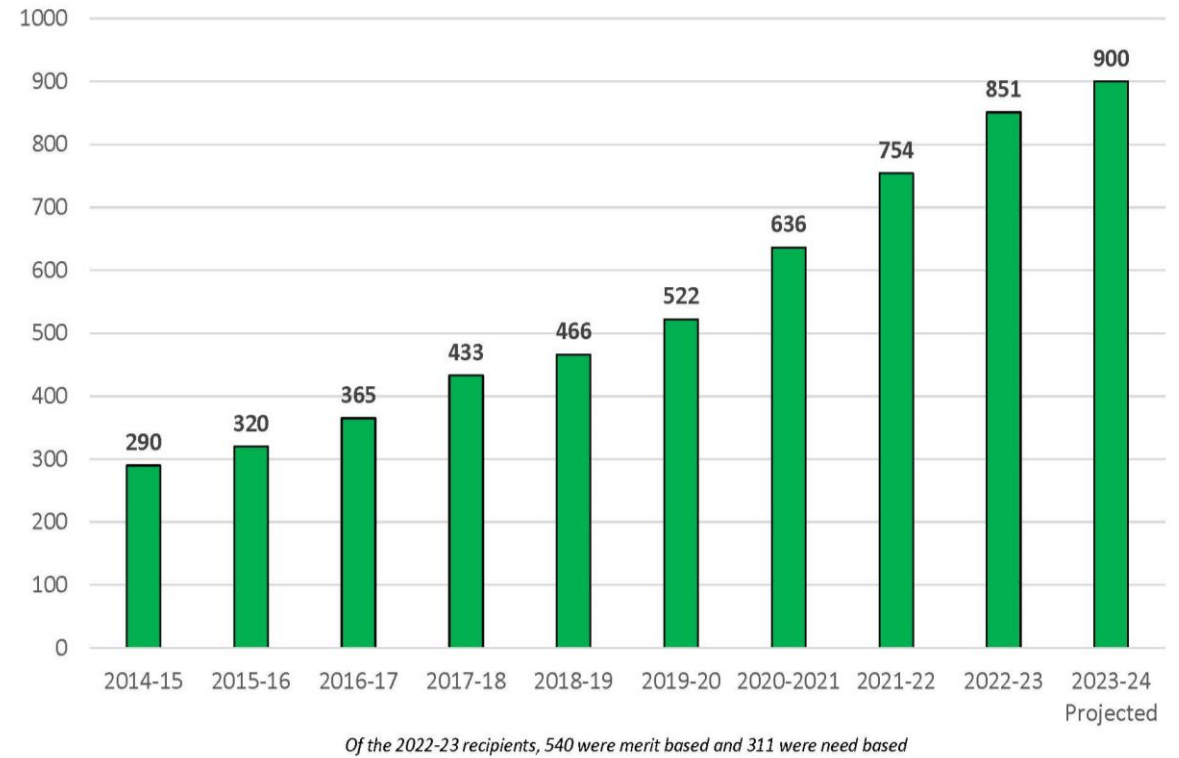
# Endowment

**Oswego University Foundation, Inc.**  
**10 Year Growth of Endowment**  
**Years Ended June 30**  
*(with interim updates for 2024)*



# Scholarship

**Oswego University Foundation, Inc.**  
**Number of Donor Funded Student Scholarship and Award Recipients**  
**Years Ended June 30**



# Curricular Innovation

## Academic Portfolio Optimization

- Hanover Research conducted APO which analyzes existing programs we may want to grow; new programs we may want to explore
- High-level recommendations
  - Explore new program development in health-related fields (e.g. Nursing, biomedical sciences, social work, analytics)
  - Expand program aligned with Micron workforce needs (e.g., Electrical Engineering, Computer Science, Health Fields)
  - Revitalize existing programs (e.g., Operations Management, Finance, Marketing, Journalism, Mental Health Counseling)
- Report is available

# Curricular Innovation - Cont'd.

## Nursing Program

- Nursing is a “high-need” program for the state; Supports Vision 4040
- Engaged Dean Elgloria Harrison (Lehman College) to help us develop program proposal: Phase 1: RN to BS (Completion Program); Phase 2: 4-year Residential Program
- Funding support for facility identified
- Engaged with regional partners such as Oswego Health and other outside entities
- Initial communications with SUNY (e.g., Chancellor, Academic Affairs); Cabinet, President’s Council, General Faculty
- Program announcement drafted and going through internal curricular review process
- **New program approved:** M.S., Health Promotion and Behavioral Wellness
- **The Great Lakes Institute:** First Director hired (Lisa Glidden, Professor, Political Science)

# Strengthening Long-Term Health

- **Re-imagining the Syracuse Campus**
- **ORSP Review Underway**
- **Restructuring of Colleges and Schools**
- **Campus Climate**

# Telling Our Story

## A. Brand Perception Survey

- Phase 1 - Internal Brand Survey: Completed
- Phase 2 - External Brand Survey: To begin in February

## B. Faculty and Staff Expert Directory – Underway

## C. Vice President for Communications & Marketing Search



# Telling Our Story - Cont'd.

## D. External Engagements



### Other Meetings

- Elected officials (Harry Bronson, Claudia Tinney)
- Oswego Town Fire Department
- SUNY Presidents
- CenterState CEO 2024 Economic Forecast Breakfast meeting
- Presidents' Working Dinner (Upstate, ESF, OCC, Oswego, Morrisville, Cortland, SUNY Poly)
- Syracuse Mayor Walsh's State of the City Address
- SRC, Inc. (Cary Cross and Lisa Mondello)
- Pathfinder Bank President and CEO (Jim Dowd)
- Shineman Foundation Board meeting
- 2024 EAB Presidential Roundtable
- 53<sup>rd</sup> NYS Annual Legislative Conference

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# Q & A