

Vision 4040: Ensuring a More Educated Region

March Strategic Planning Workshops and Survey Results

- 139 campus members attended the workshops
 - 31 attendees (app. 22%) responded to the follow-up survey
- General themes:

What did you like the most?	The least?	Suggestions for improvement
Opportunity to discuss the plan with a cross-functional group	Repetition	Have more of these
Interactive and positive	Timing of the workshops	Assign seats to mix groups
Collaborative and candid	Lack of student focus OR focus on their teams' needs	More operational and more time
Engaging and focused	More time needed	Ensure people are invited to appropriate workshop
Articulating goals	Motivational rather than operational	Provide pre-workshop prep or homework

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Vision 4040: Ensuring a More Educated Region

Next Steps: Closing 2024-2025



2024-2025 Annual Report Short Form



SUNY Oswego
Unit/Department Annual Report, Short Form
2024-2025

Please complete the following questions to place your unit/department's most significant 2024-25 Actions and related assessments within the context of the three new strategic drivers.

Strategic Drivers

GROW: Increase educational opportunities from access to completion

CONNECT: Transformative learning to build and lift communities

THRIVE: Building educational excellence through human connections

To enter an Action, check the box next to the aligned driver. This will open the entry fields. Use the + Add Action button to open entry fields for additional Actions.

Before submitting your form, ensure that all the fields that you have entered remain visible. Do not uncheck (collapse) any section that you have utilized.

Strategic Driver that this action supports.

- Grow
- Connect
- Thrive

Describe a significant Action your unit/department implemented during 2024-25.

Describe whether your intended outcome was achieved.

Describe the evidence used to determine whether your outcome was achieved (assessment data).

If applicable, please upload any artifacts related to this Action.

+ Add Action

3.24 Annual Report Short Form 2024-2025

EXPORT EXIT FOR

Grow

Increase educational opportunities from access to completion.

institutional

Relational Data

1

Annual Report

Strategic Driver that this action supports:

Select an Option

Describe a significant action your unit/department implemented during 2024-25.

Describe whether your intended outcome was achieved.

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Next Steps: Going Forward, 2025-2030

April- June, 2025

May 15

May-September
2025

Fall 2025

2025-2026
& going
forward

Unit/Dept.
Annual Report
Form
(short)for
2024-2025 on
HelioCampus

VP-Level
Divisional
Actions Plans
Due

Unit- and
Department-Level
SP Action Plan
Form on
HelioCampus

Strategic Plan
Implementation
Begins
& Actions/
Initiatives
Implemented

Implement and
Collect Data using
Six-Step
Assessment
Process

Transforming Lives, Igniting Possibilities – SUNY Oswego’s Vision for the Future

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Vision 4040: Ensuring a More Educated Region

Developing SP-Aligned Divisional and Unit/Dept.-Level Plans

1. Identify actions mapped to the Strategic Plan.
 - A. Ensure actions are specific, measurable, achievable, relevant, and time-bound (SMART)
 - B. Use and modify the sample actions in the SP to your division/unit.
 - C. Assign responsibilities to team members.
3. Establish assessment and metrics by identifying measurable indicators
4. Ensure impact and ROI



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Vision 4040: Ensuring a More Educated Region

Developing SP-Aligned Divisional and Unit/Dept.-Level Plans



Unit/Department Planned ACTIONS aligned with Strategic Priorities 2025-26

Introduction

Our strategic plan for 2025-2030, *Transforming Lives, Igniting Possibilities*, provides a roadmap that honors our enduring mission and values while embracing the broader imperatives set forth by the SUNY system and the work of the Postsecondary Value Commission's charge for *Ensuring Equitable Postsecondary Value: An Action Agenda*.

Instructions:

Please enter the Actions your unit/department has planned for this year that are aligned with the Strategies and then complete the supporting fields for each Action. To enter an Action, check the box next to the aligned Strategy. This will open the entry fields. You may enter multiple Actions aligned with the same Strategy by clicking +Add Action at the end of the supporting fields.

Before submitting your form, ensure that *all of the fields* that you have entered remain visible. DO NOT uncheck (collapse) any section that you have utilized.

Check the Strategy that is aligned most closely to this Action

- Grow 1.1: Recruitment, retention, and degree completion
- Grow 1.2: Global and international education leader
- Grow 1.3: Enrollment reach at Syracuse Campus and online
- Grow 2.1: New and revitalized academic programs
- Grow 2.2: Growth in external funding in targeted areas
- Grow 3.1: Active learning in curriculum and co-curriculum
- Grow 3.2: Civically active and career-ready students
- Connect 1.1: Brand of excellence, relevance and access
- Connect 1.2: Effective partnerships with thought-leaders and workforce
- Connect 2.1: Community-oriented programming and marketing
- Connect 2.2: Young residents who "grow up" on campus
- Thrive 1.1: Welcoming climate for students, faculty and staff
- Thrive 1.2: Culture of well-being at all levels
- Thrive 1.3: Academic and personal support for students
- Thrive 2.1: Optimized websites for recruitment
- Thrive 2.2: Professional development and career growth
- Thrive 3.1: Advanced technology for learning and efficiency
- Thrive 3.2: Facilities that support learning and sustainability

Describe the Action planned (Step 1). Ensure that actions/initiatives are specific, measurable, achievable, relevant, and time bound (SMART). Review the guidance materials if necessary.

[text box]

What measures will you collect to monitor the Action's progress? (Step 2)

[text box]

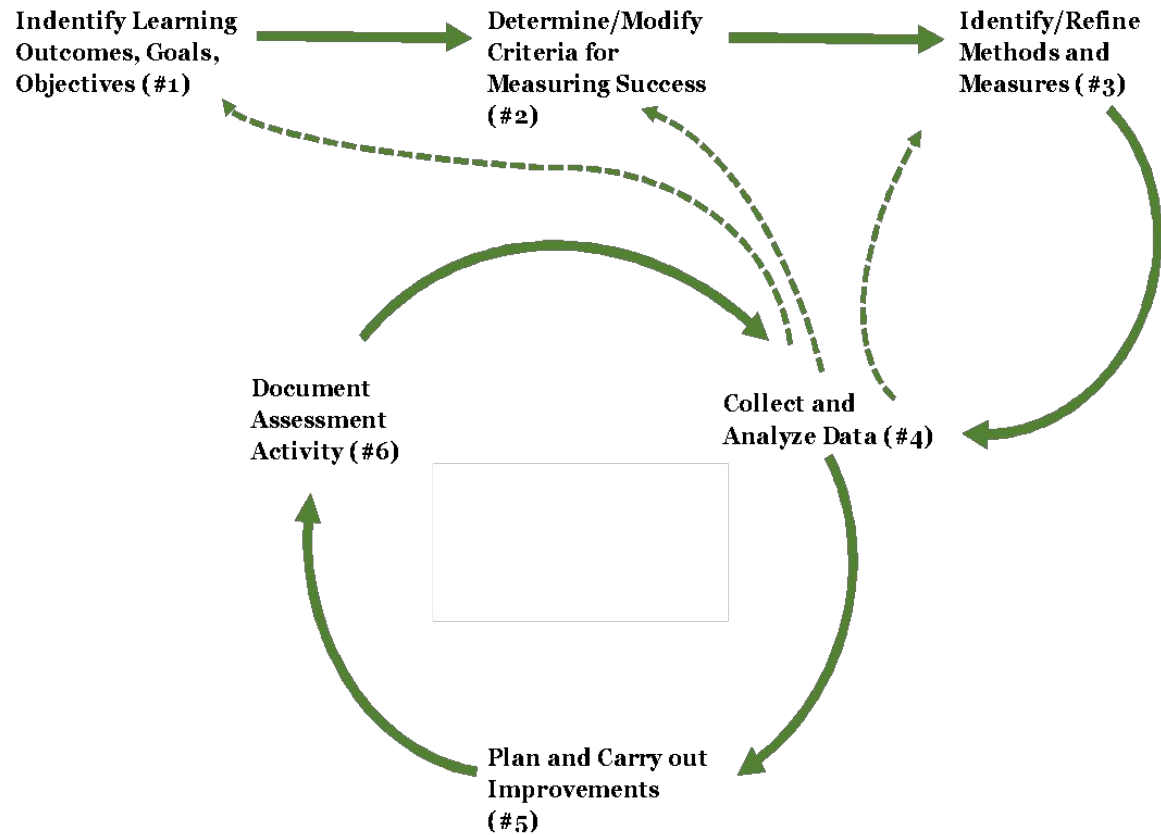
Using those measures, what will you consider a successful implementation of your Action? (Step 3)

[text box]

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Six-Step Assessment Process



The six steps units will follow for assessment are:

- **Step 1:** Develop student learning or performance outcomes aligned to our mission, strategic plan, institutional learning goals, and where applicable, accreditation requirements (SP-Aligned Action Plan)
- **Step 2:** Determine or modify criteria for measuring success (SP-Aligned Action Plan)
- **Step 3:** Develop and implement methods of assessment involving direct and indirect measures (SP-Aligned Action Plan)
- **Step 4:** Collect and analyze data (SP-Aligned Annual Report)
- **Step 5:** Plan and carry out improvement initiatives; (SP-Aligned Action Plan and Report)
- **Step 6:** Document assessment and improvement activities. (SP-Aligned Report)

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Utilizing HelioCampus & Workshops on Developing Action Plans

- Instructions and guidelines will be provided on the forms and included in the emails requesting your completion.
- We will offer 3 workshops on developing action plans for chairs and directors:
 - April 14, 1-3 PM
 - April 15, 2-4 PM
 - April 16, 10 AM-12 PM
- We will also create video training, accessible on demand, about completing forms on HelioCampus.



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