OSWEGO
STATE UNIVERSITY OF NEW YORK

Officer in Charge's Report to General Faculty

January 13, 2023

106 Lanigan

Agenda

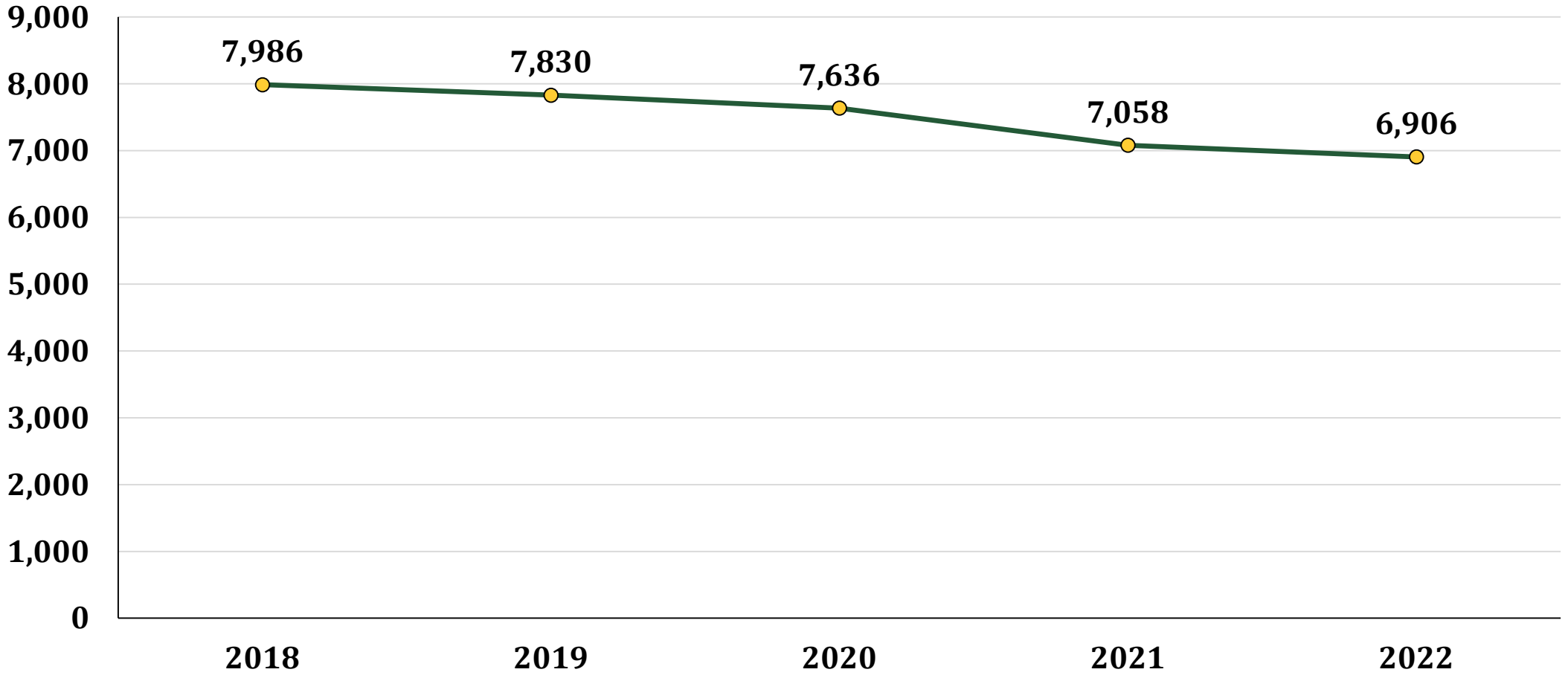
- SUNY Oswego Enrollment
- SUNY Oswego Budget 2022-2023
- Oswego College Foundation
- Capital Updates
- Campus Updates and Initiatives
- Upcoming Meetings and Events

SUNY Oswego Enrollment: Fall 2022 All Students*

- 6,906
  - 5,985 undergraduate
  - 921 graduate
- 2,324 (34%) are culturally-diverse
- 1,837 (27%) from NYC and Long Island
- 1,972 (29%) from Oswego and contiguous counties
- 267(4%) are international students from 39 different countries
- 274 (4%) of US students are from outside NY state
  - 35 states and the District of Columbia

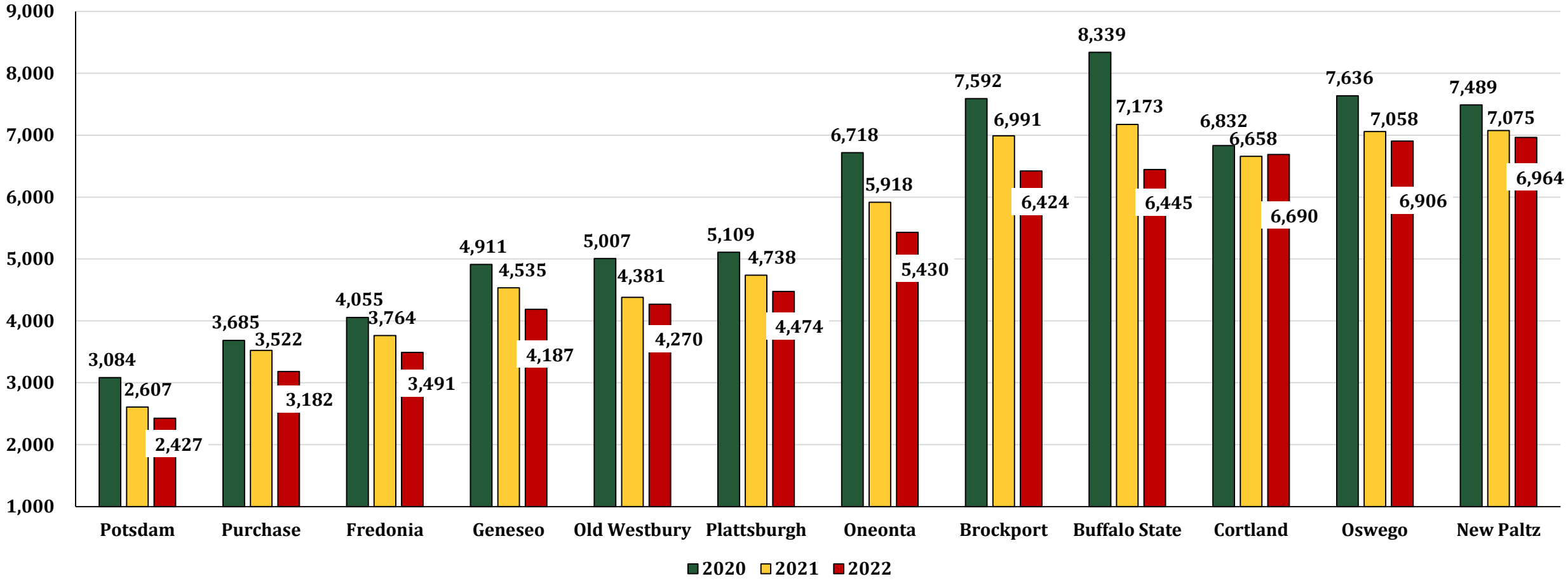
*Official headcounts exclude 80 cross-listed and international exchange students
Current as of January 31, 2023

SUNY Oswego Fall Official Headcount Fall 2018-2022*



*Official headcounts exclude cross-listed and international exchange students
Current as of Janaury31, 2023

SUNY Oswego compared to SUNY Comprehensives Fall Enrollments 2020, 2021, and 2022



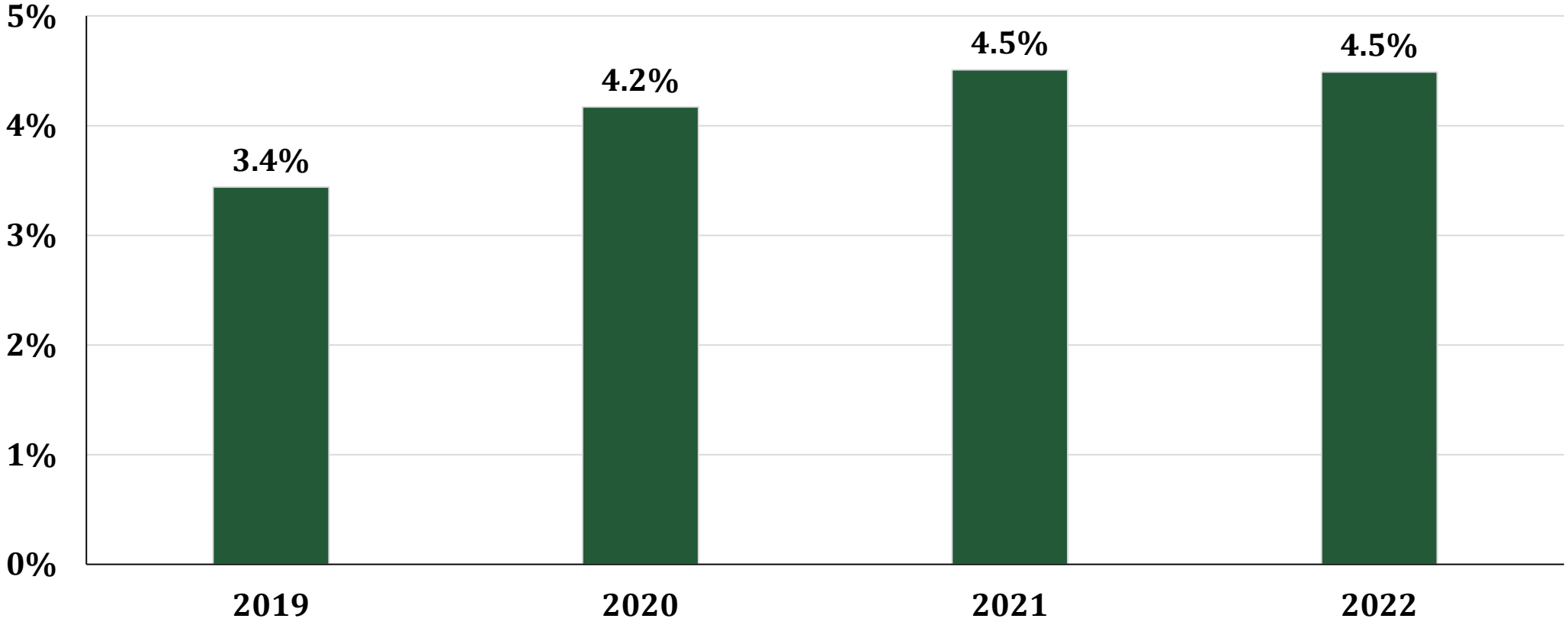
Matriculated Undergraduate Course Withdrawal Comparison

- **Course Withdrawal Requested***
  - Fall 2022 (9/16-12/3): 1,338
    - By previous timeframes:
      - 9/16-10/22: 320
      - 10/23-12/3: 977
  - Fall 2021
    - 9/16-10/22: 682
    - Late 10/25-12/4: 279
  - Fall 2020
    - 9/15-10/23: 776
    - Late 10/24-12/4: 183

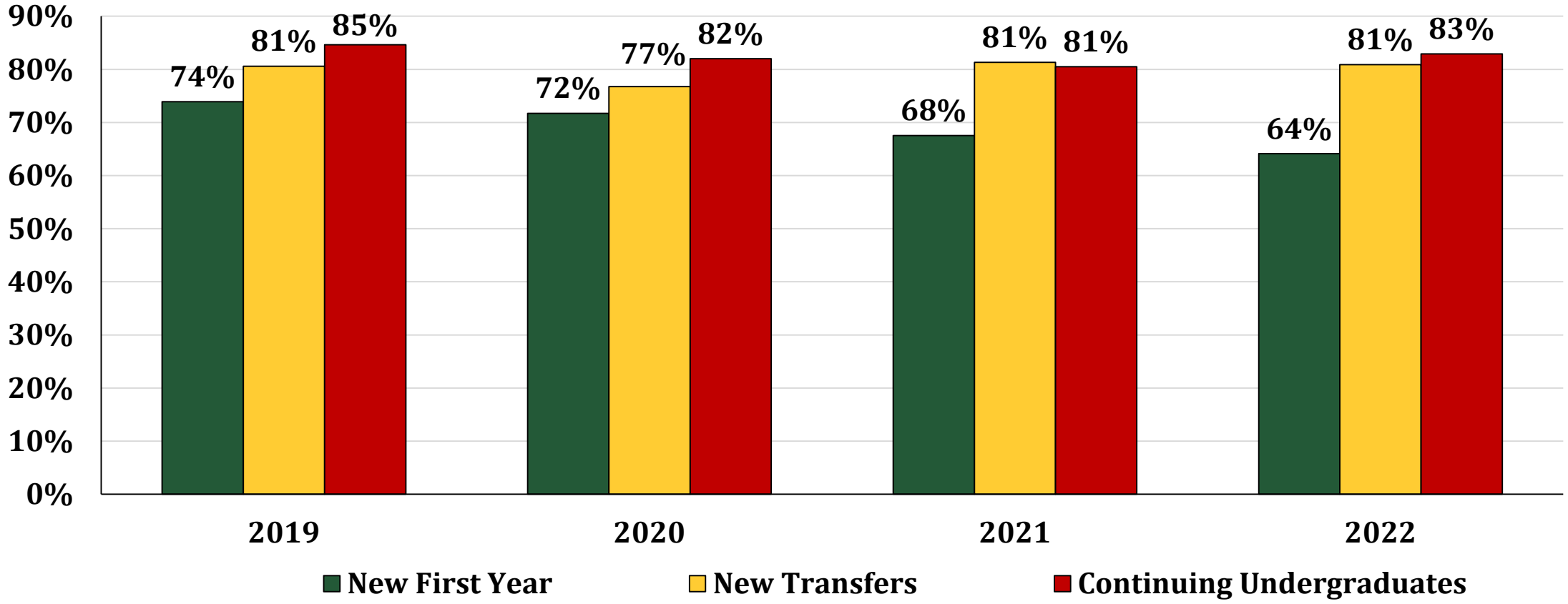
- **Course Withdrawals Processed**
  - Fall 2022: 1,319
  - Fall 2021: 917
  - Fall 2020: 856

* Requests will not necessarily add up to the number processed, as some requests get cancelled, changed to college withdrawal, etc.

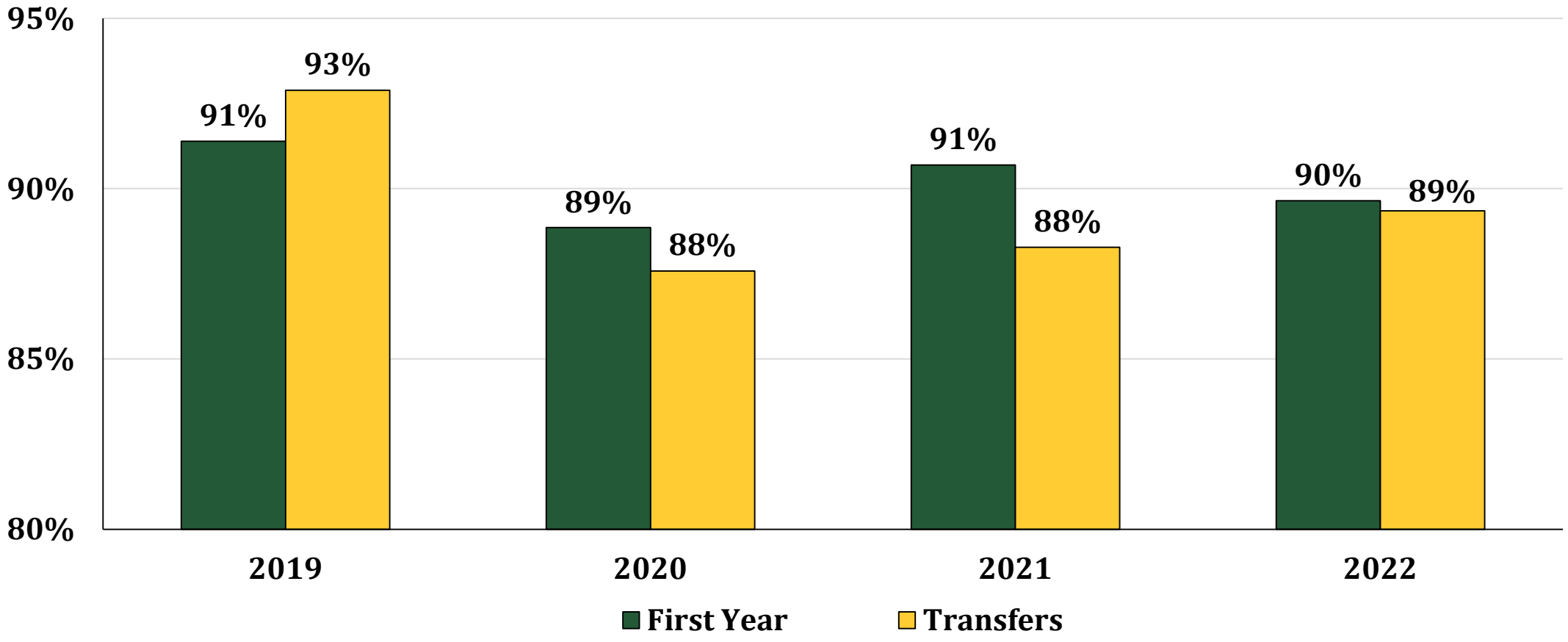
Percent of Continuing Students who Academically Disqualified after Fall semester



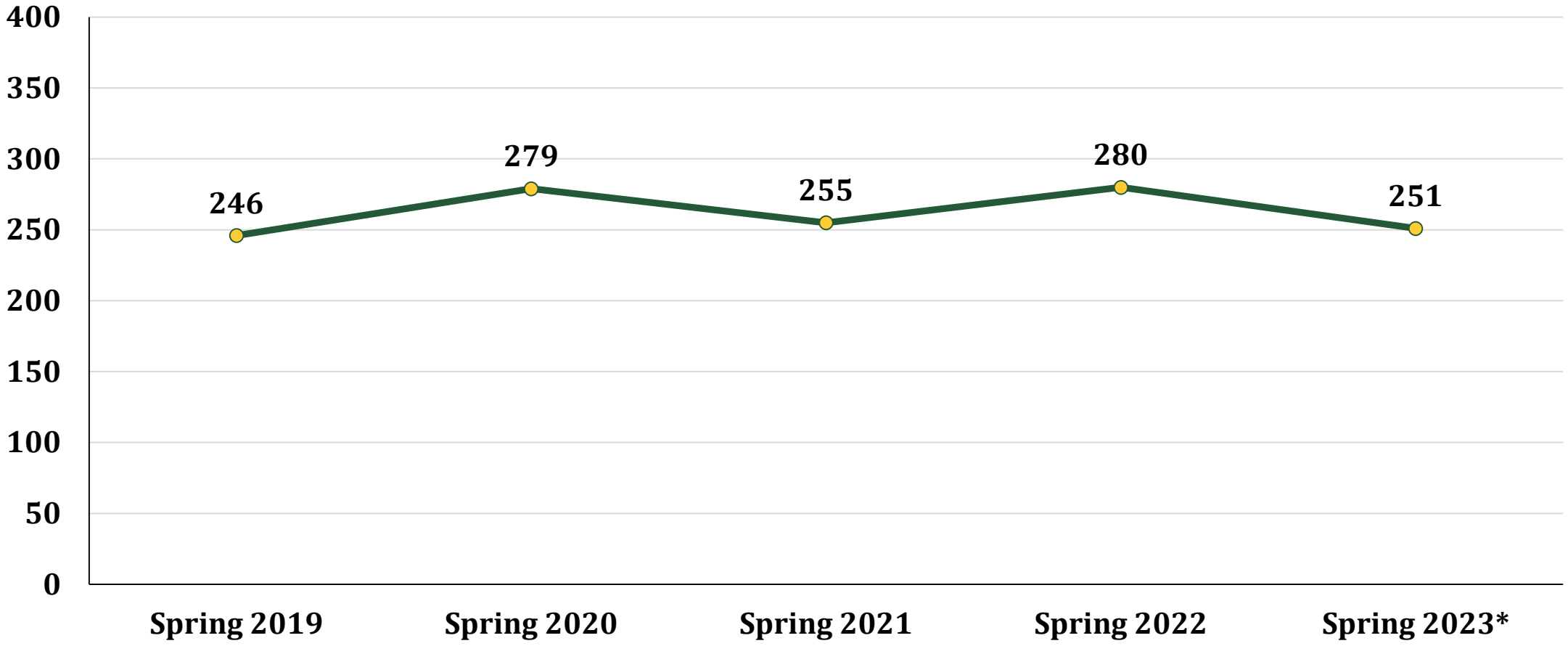
Percent of Undergraduates Ending Fall in "Good Standing"



Percent of New Fall Undergraduates Registered for Spring



New Full-time and Part-time Undergraduates First Year and Transfer Spring 2019-2023*



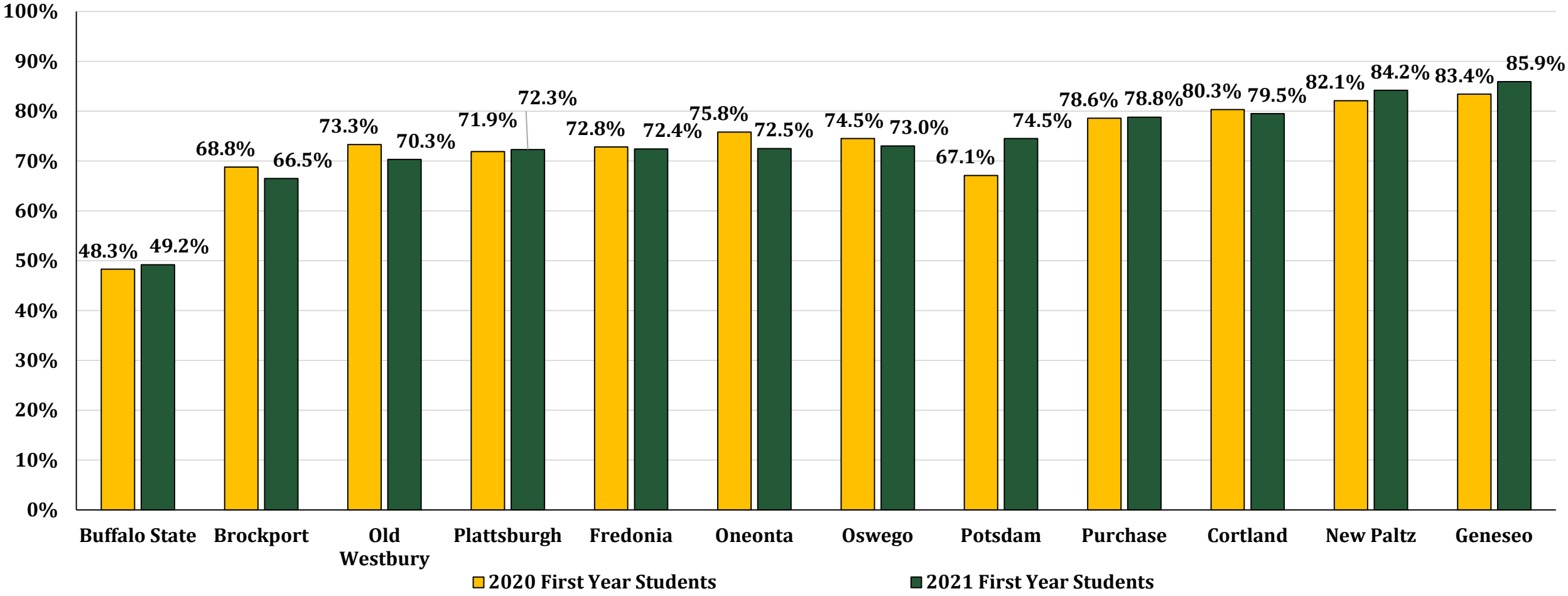
*2023 data are preliminary and are current as of January 31, 2023

Returning Students
Spring Enrollment Comparison

	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023*
Undergraduate Students	6,363	6,115	5,832	5,358	5,192
Graduate Students	777	750	808	753	774
Total	7,140	6,865	6,640	6,111	5,966

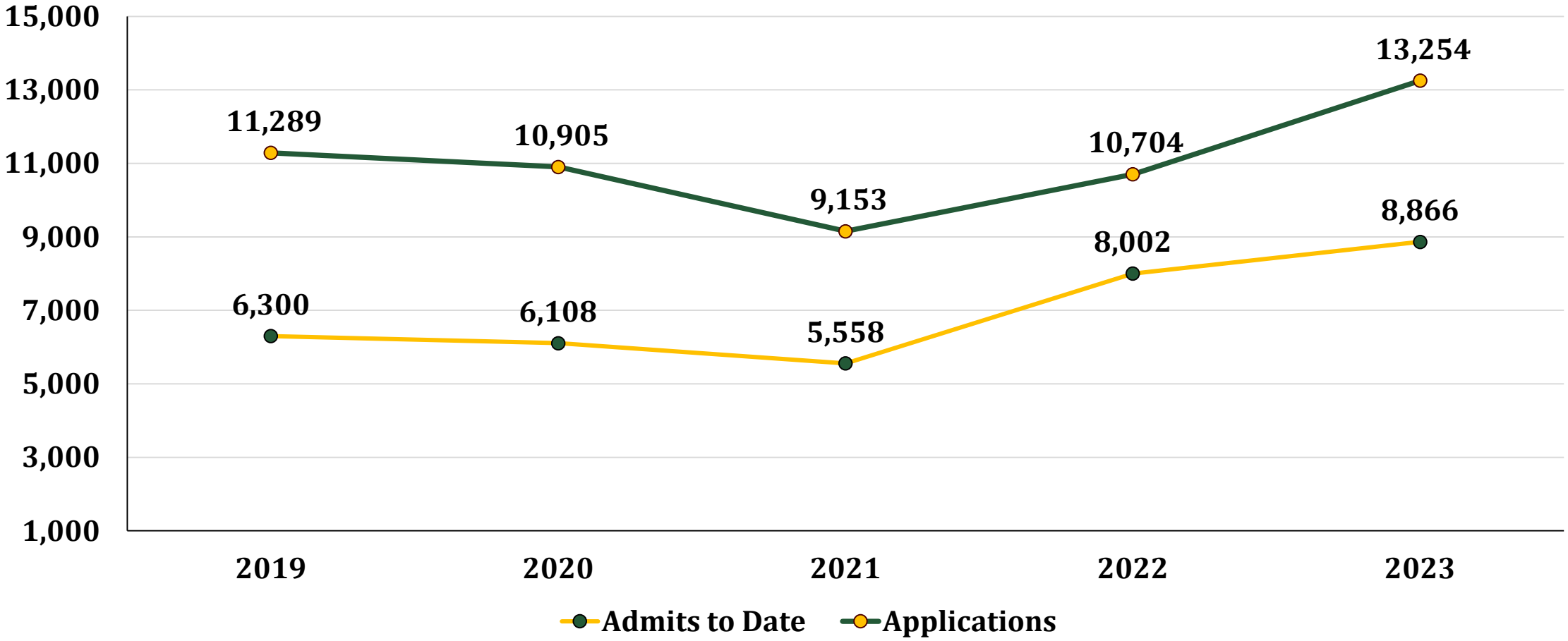
*2023 data are preliminary and are current as of January 31, 2023

First Year Student Retention
SUNY Oswego compared to SUNY Comprehensives*



*Excluding Empire State
Current as of January 31, 2023

Fall First-Year Applications and Offers as of ~Feb. 1st Each Year



Admitted Student Days

- Friday, April 14, 2023
- Saturday, April 15, 2023
- Saturday, April 22, 2023
- Friday, April 28, 2023

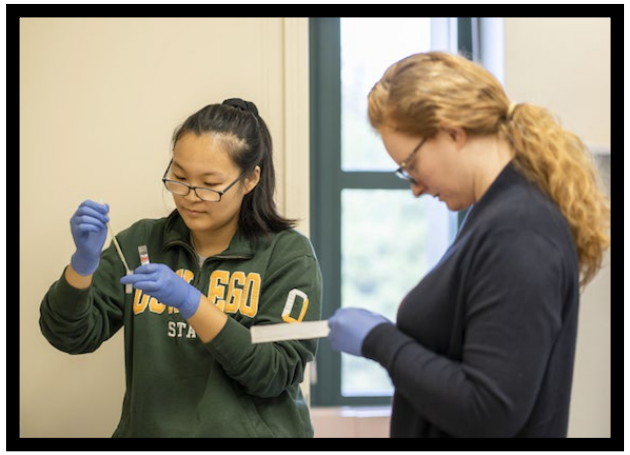
SUNY Oswego Current Budget Year Update Fiscal Year 2022-2023

- Fully restored state tax support
- Elimination of the Tuition Assistance Program (TAP) Gap
- Reset of the Excelsior Tuition Rate
- $60m for one-time strategic enrollment investments for state-operated campuses, statutory colleges, hospitals, and community colleges: $467k for SUNY Oswego
- $53m across SUNY for new faculty: $471k for SUNY Oswego
- Continued challenges with overall financial plan continue—enrollment/revenue related

NYS 2022: SUNY Oswego's share of the $53m

Funding for four NEW full-time faculty:
$471,000 (includes salary and fringe)

- Computer Science/Software Engineering
- Biology/Great Lakes
- Business/Analytics
- Education/Higher Education leadership



NYS 2022: SUNY Oswego's share of the $60m Focus on enrollment: $467,002

Recruitment: $247,022

- Yield marketing campaign and activities

Student Support Services: $62,480

- Laker transition coaches
- Student peer support
- Sense of belonging study
- Student and faculty social gatherings
- New York City new student orientation

Academic Programs: $32,500

- Enhancement of first year signature courses
- Design and develop online graduate level courses

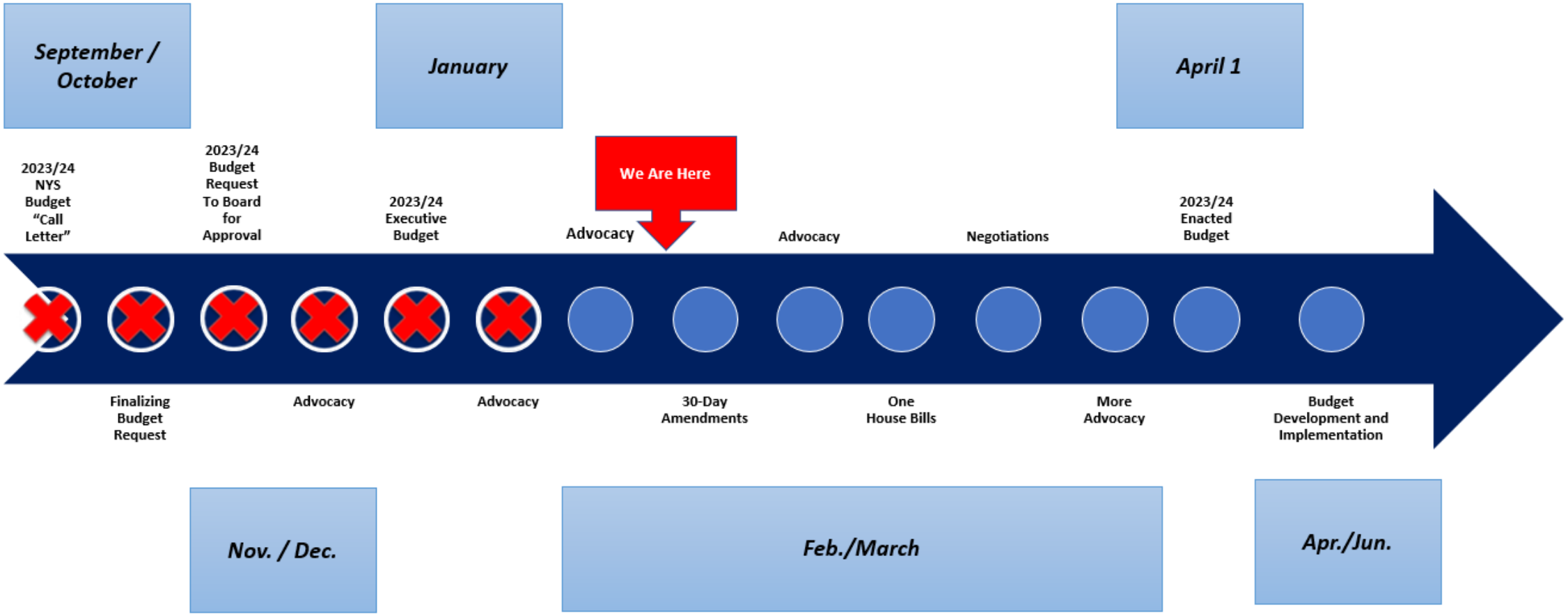
Underrepresented Minority (URM) Student Support: $125,000

- URM student peer mentoring program
- Creation of intercultural space

Governor's Proposed Budget Highlights Fiscal Year 2023-2024

- Executive Budget (proposed increase): $71.8m
- Proposed predictable tuition plan
  - Up to 3% or HEPI index (lower of the two)
- TAP Gap elimination continued in 2023-2024
- Salary and benefit support of the new faculty supported with the $53m
- Re-envisioning the $60m one time enrollment funds into a $75m Transformational Initiatives fund
- Capital Funding Increases
  - Critical Maintenance: $650m (+$100m)
  - Allocated to campus: $181.3m
  - Priority projects: $468.7m
- New Capital Funding
  - $200m SUNY-wide Digital Transformation Initiative
  - $100m in new flexible capital – new construction, programmatic, or critical maintenance projects

New York State Budget Timeline

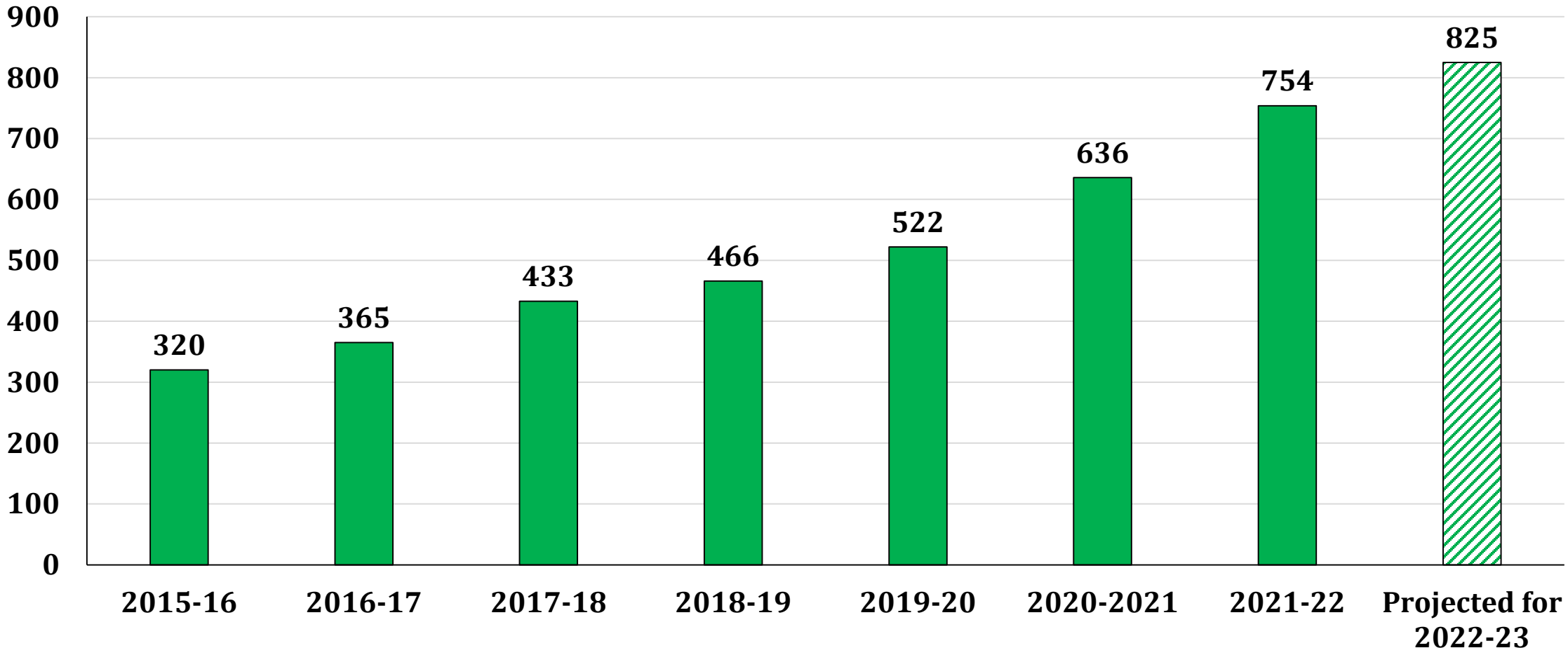


Oswego College Foundation Update*

- Endowment is currently **$58.2 million**
- Raised $2.7 million thus far (2022-2023)

*current as of January 31, 2023

Oswego College Foundation, Inc.
Number of Donor Funded Student Scholarship and Award Recipients
Years Ended June 30 *(with projection for 2022-23)*



Of the 2021-22 recipients, 296 were merit based and 458 were need based

Capital Updates: Concept Development

- Tyler Hall Phase III: $5.5m
- Penfield Lanigan Connector: $76m
  - Penfield Library and Resource Center
  - Lanigan Hall Rehab
- Student Life Facility: $30m
- Sheldon Hall East Wing Rehab: $32m

Capital Updates: Design Activity

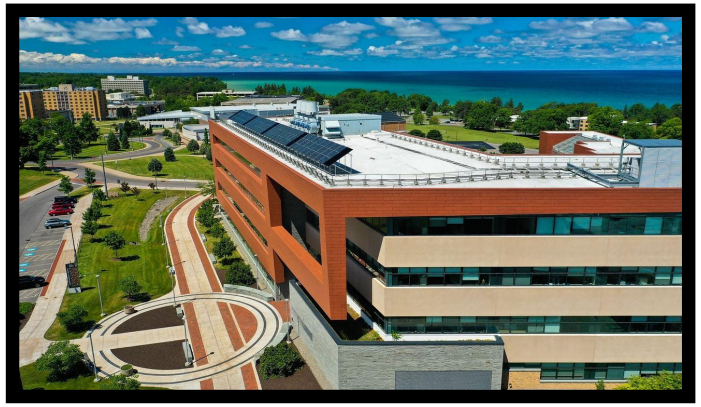
- Mahar Hall Rehab: $50.5m
  - Comprehensive Rehabilitation
- Hewitt Quad (including Geothermal): $5m
- Critical Maintenance
  - Emergency Generators: $2.5m
  - Laker and Wilber Roofs: $6.1m
  - HVAC: $3.4m

Capital Updates: Construction Activity

- Hewitt Hall Phase I (Exterior): $18m
- Hewitt Hall Phase II (Interior): $42.5m
- Sheldon Terracotta: $14m
- Hart Hall Upgrades: $1.3m
- Artville/Bookville Relocation: $1.3m
- Rudolph Road Steam Line: $5m

Capital Updates: Planning

- Campus wide Energy Master Plan
  - 100% Renewable Energy by 2035
  - Net Zero Carbon Footprint
- Academic Facilities & Residential Housing Master Plan
- Student Engagement Space Assessment



Campus Updates & Initiatives

- Middle States Self Study
  - Supplemental Information Report due April 1, 2023
  - Accreditation Liaison Officer (ALO): Rebecca Mushtare
- Searches
  - Vice President for Enrollment Management
  - Dean, SCMA
  - Director, Triandiflou Institute
  - Faculty
  - Staff
- Financial Literacy
  - Continued focus on educating and examining opportunities to financially assist our students
- Micron
  - Future Ready Workforce Innovation Consortium
    - Strategic thinking
    - Cross functional
    - Learning cognizance
    - Highly collaborative
    - Strong communication
    - Smart manufacturing capable

Campus Updates & Initiatives: HEERF Funding Mental Health Initiatives

- Two additional per diem counselors
- Additional campus lighting and outdoor pathways
- Ongoing access to fitness centers for all students
- Online wellbeing portal to launch Fall 2023
- Prayer and Meditation space in Wilber 301
- Modification of the MCC Food Court
- Privacy booths
- Additional musical instruments outside Tyler Hall
- Mini-grants awarded for spring 2023
  - 27 grant applications received
  - 14 awards granted

Campus Updates & Initiatives: Student Orientation and Family Engagement

- New Student Orientation Dates
  - June 26, 28, 30 on campus
  - July 6, 7, 10, 19, 21 on campus
  - July 11-16 in New York City
- Laker Launch
  - August 23 to August 26
  - Opening Picnic and Torchlight: **Wednesday, August 23, 2023**

Campus Updates & Initiatives: Marketing & Communication Initiatives

- Spring 2023 “Yield” Marketing Campaign

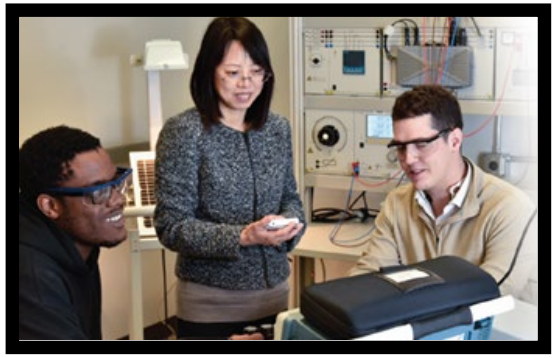
- Development of Faculty Experts website *(for media pitches and content articles that will boost search engine/website performance)*

- Working with the deans and faculty members on weekly photo/video shoots to better promote our academic programs

Upcoming Events

Oz Equity Challenge
February 13 – March 3, 2023

Intercollegiate Athletics Competitions



Engineering Week
February 20-24, 2023

Darrah Carr Dance:
"Ceilidh: An Evening of Irish Music and Dance"
February 17, 2023 – 7:00pm

Saakumu Dance Troupe
March 8, 2023 – 7:00pm

Performance: "The Other Mozart"
March 23, 2023 – 7:00pm

* See events calendar for additional events

Thank you!