

FA Handout:
Integrative Professional Studies BS
Program Description, Rationale, and Course List

Program Description

The Integrative Professional Studies Degree program offers students an opportunity to earn a bachelor of science degree. The BS degree is for students who want to support a specific career trajectory using digital skills, working with data, or working and communicating in business, education or healthcare. The IPS program is designed for persons who have some college credit or are non traditional students and provides a guided but customized pathway to degree completion. The Integrative Professional Studies major allows students to design an interdisciplinary, thematic program. Students, working under the guidance of an academic advisor, can select courses from a variety of disciplines that represent skills required in the workplace. An introductory and capstone course are a part of the program requirements. Students who have had significant life or work experiences may be able to earn academic credit for that prior learning.

This program will provide flexibility in time and location and provide ready access to student services because adult students, including military service members and veterans, typically work full time while enrolled, are financially independent, have dependents, and have multiple roles/commitments. This program is designed to maximize transfer credit and be as flexible as possible in terms of instructional modality and may be achieved by taking classes in the online modality, and at the Syracuse branch campus and at Oswego's main campus in Oswego, NY. With the exception of the new Introductory and Capstone courses, the program may be completed with current course offerings.

Rationale

This program has been in development for about two years. See pages 6-8 for its timeline. It meets a number of needs. We know from a number of studies that there is a large number of adults who have 'stopped out' of their education. Department of Labor data also tells us there are a number of job openings in the region requiring a bachelor's degree. We also know that there are some of our own students who cannot or choose not to graduate in their original major. Given the interdisciplinary nature of this major, it is likely that students will already have a number of courses in the program.

BS in Integrative Professional Studies (42 credits)

A. Core courses (12-15 credits):

COM 210 or COM 211	3cr
IPS 320 Int. Prof. Studies: Issues and Concepts*	3cr
IPS 420 Int. Prof. studies: Capstone*	3cr
MGT 261 Business Organization	3cr
Computer and Information Literacy GE or waiver exam	0-3cr

B. Elective Requirements (27-30 credits)

At least 12 credits must be 300- or 400- level courses

Depth electives from one area, under advisement: 15cr
Breadth courses from any of the areas, under advisement: 12-15cr

AREAS OF STUDY

Communication Skills

BRC 421 Social Networks and the Web
COM 100 Foundations of Communication
COM 210 Critical Thinking and Public Speaking
COM 211 Strategic Communication in Business
COM 360 Persuasion
COM 365 Organizational Communication
COM 380 Communication Ethics
COM 422 Intercultural Communication
CRW 205 Poetry Writing: Introductory
CRW 206 Fiction Writing: Introductory
CRW 208 Creative Nonfiction Writing: Introductory
CRW 250 Writing into Culture
CRW 300 Living Writers Series
CRW 305 Poetry Writing: Intermediate
CRW 306 Fiction Writing: Intermediate
CRW 308 Creative Nonfiction Writing: Intermediate
CRW 405 Poetry Writing: Advanced
CRW 406 Fiction Writing: Advanced
CRW 408 Creative Nonfiction Writing: Advanced

ENG 102 Composition II
ENG 204 Writing about Literature
ENG 220 Modern Culture and Media
GST 498 Internship
MKT 260 - Professional Selling
MKT 371 - Negotiation
PHL 205 Ethics 1: Intro to Classical Ethics
PHL 300 Ethics & Policy in Digital Age (ISC 150 or CSC 212)
PHL 306 Business Ethics (PHL 100 or 205)
PRL 215 Survey of Public Relations
PRL 314 Crisis Communication
PRL 315 Design and Layout for Media
PRL 316 Survey of Health Communication
PRL 317 Public Relations Research
PRL 318 Event Planning
RMI 300 Intro to Risk Management & Insurance

Data Analysis & Project Management

ACC 321 Accounting as a Management Tool
BRC 305 Media Management
ECO 101 Microeconomics
GEO 326 Geographic Information Systems**
GST 498 Internship
HSC 448 Health Promotion Program Planning
HSC 488 Evaluation & Research in Health Promotion
ISC 105 Introduction to the Digital Humanities
ISC 215 Business Programming and Data Analysis Tools
ISC 329 Database Management Systems in Business
ISC 410 Data Analytics
MAT 158 Introduction to Statistics A
MAT 258 Introduction to Statistics B
MGT 261 - Business Organization
MGT 305 Project Management
MGT 360 - Creativity and Innovation
MGT 440 - The Management of Nonprofit Organizations
MUS 397 - The Business of Music
THT 324 The Business of Show Business

Digital Skills

CMA 200 Digital Imagery Fundamentals
CMA 201 Graphic Design Essentials
CMA 202 Web & Social Media Design
CMA 400 Integrated Media Theory & Design

CSC 103 Computing Tools & Information Literacy for Educators
GST 314 Creating Digital Presence, for Digital OZ
GST 498 Internship
HSC 230 Health & Technology
ISC 150 Introduction to Scripting and Markup Languages
ISC 215 Business Programming and Data Analysis Tools
ISC 220 - Information Storage and Retrieval
ISC 250 - Programming Through Mobile App Development
ISC 325 - Multimedia/Hypermedia Design and Authoring
ISC 329 Database Management Systems in Business
TEL 130 Computing Technology & Information Systems for Tech Careers

Self-Management

EDU 198 Mindful Living
EDU 198 New Adult Literature
GST 101 Professional Skills Preparatory
GST 303 Leadership in Your Field
HSC 333 Human Response to Stress
HSC 353 Wellness and Aging
HSC 358 Be Well and Beyond (pending spring 2021)
HSC 363 Emotional Wellness
HSC 386 Wellness for Contemporary Living
HSC 485 Financial Wellness (pending approval spring 2021)
MGT 460 Leadership
RMI 320 Employee Benefits
TED 209 Technical Writing and Literacy
GST 498 Internship

Social Structure and Systems

BLW 355 Legal and Regulatory Environment of Business
BRC 319 Mass Media and the Law
BRC 350 Children, Women, and Minorities in the Media
BRC 400 Media and Society
BRC 419 Mass Media and Politics
COM 422 Intercultural Communication (COM 100)
EDU 301 Schooling, Pedagogy, and Social Justice
ENG 237 Ethnicity and Cultural Difference in Literature
ENG 337 Topics in American Ethnic Literature
GLS 200 Introduction to Global Issues
GLS 300 Issues in the Global Economy
GLS 301 Globalization & Global Cultures (ANT 112 or GLS 200)

GST 102 Contemporary Social Issues (1 cr)
GST 302 Community Engagement
GST 498 Internship
GWS 200 Introduction to Gender and Women's Studies
GWS 300 International Perspectives on Women
GWS 396 Gender and the Workplace
HIS 308 Jews, Christians & Muslims to 1500
HSC 388 Refugee Wellness (pending spring 2021)
HSC 430 Health Disparities (HSC 101 or HDV 301)
ISC 300 Ethics & Social Policy in Digital Age (ISC 220 or CSC 212)
JLM 101 History of American Journalism
POL 205 American Government and Politics
POL 328 Politics and Literature
POL 330 Internet Politics
PRL 311 Social Movement Strategies (pending approval SP2021)
PSY 345 Industrial/Organizational Psychology
SOC 100 Introductory Sociology
SOC 341 Social Inequality/Stratification
SOC 383 Sociology of Aging
TED 310 Technology and Civilization

* Students majoring in IPS are required to earn a least a C-(C minus) in IPS 320 and IPS 420

**prerequisite of GEO 100 or 200

Integrative Professional Studies Development TIMELINE

<p>2014</p>	<p>PRIOR LEARNING ASSESSMENT POLICY: Discussions began about the creation of a completion degree designed specifically for adult learners who stopped out of college in 2014 between then chair of the Communication Studies department and Dean, Division of Extended Learning. This began a deliberate process to ensure that organizational structures as well as academic design were in place to best serve this audience. Once an outline of a program existed, it was quickly realized that a prior learning policy (PLA) was necessary to enable the program to fulfill its purpose and efforts were placed on hiatus. In 2015, SUNY Oswego hosted a national PLA expert to provide a seminar about PLA best practices. All faculty were invited, the program was recorded and shared widely. Then a 26 member task force was convened, co-chaired by faculty and consisting of a cross campus group of faculty (10) and staff (16) which proposed a PLA policy and process for accepting new methods of assessment which was approved in February 2018.</p>
<p>2018</p>	<p>ONLINE LEARNING STRATEGIC PLAN: In spring of 2018, SUNY Oswego convened a 12 person steering committee which was charged with establishing an Online Learning Strategic Plan, co-chaired by faculty and including 3 other faculty. The kick off event included convening a cross-campus group of 23 representatives across campus at the SUNY Online Enrollment Roundtable. As part of the Online Learning Strategic Plan efforts, SUNY Oswego contracted with UPCEA Center for Research & Strategy to conduct not only a portfolio analysis of all online and hybrid programs, but also a feasibility analysis to establish an Interdisciplinary Studies completion degree. The Steering Committee conducted a Listening Tour of over 37 constituent groups of students, academic departments, service offices and support units. This effort gathered input from 401 individuals identifying areas of strength, needs for improvement and projections for the future of online learning at SUNY Oswego and provided invaluable campus-wide feedback on the draft plan, which included numerous mentions of the need for an Integrative Professional Studies Degree. This effort culminated in the Online Learning Strategic Plan, which was presented to the President in Spring 2019.</p>
<p>2019</p>	<p>INTERDISCIPLINARY STUDIES DEGREE EXPLORATION: An Interdisciplinary Studies Degree Exploratory meeting was held in October 2019 of 23 department chairs from every school / college and interested faculty and staff to further the direction of the PLA policy and Online Learning Strategic Plan. 14 attendees were faculty. A subsequent meeting occurred 3 weeks later to begin collaborative work on the curricula, including 11 faculty members, which began work</p>

	<p>on the interdisciplinary underpinnings of the effort. A collaborative process resulted in the initial definitions of the intended audience, program outcomes, program name, core courses, and resources required. Attendees were asked to collaboratively suggest courses from the college catalog for inclusion in one of the themes.</p> <p>Cross Campus Committee</p> <ul style="list-style-type: none"> *Lisa Glidden – Co-Chair IPAC Director, Political Science faculty *Sandy Bargainnier – Co-Chair, Health Promotion & Wellness faculty *Jill Pippin – Co-Chair Dean, Extended Learning Division *Julie Merchant Dean, School of Comm, Media & Arts *Gregory Ketcham Asst. Dean, Extended Learning Division Graig Arcuri Accounting, Finance & Law faculty Michelle Bandla Director, EXCEL Marcia Burrell Curriculum & Instruction faculty Patricia Clark Associate Dean, College of Liberal Arts & Sciences Arvind Diddi Communication Studies faculty Efstathios Kefallonitis Marketing & Management faculty Irene Scruton Asst. Dean, Business Division, MBA Director Joseph Stabb Communication Studies faculty Leigh Wilson English Department Chair & faculty Murat Yasar History faculty
2020	<p>IPS PLANNING GROUP* AND CAMPUS COLLABORATION: The group met again in March 2020 to flush out the list. While one faculty co-chair went on sabbatical in Fall 2020, another stepped in to continue the effort. Throughout the fall semester a core subset of 5 attendees* (2 faculty) convened to further refine and document the program design, culminating in a presentation at the Provost’s All Chairs meeting in December 2020 and a Center for Excellence in Learning and Teaching workshop in January 2021 regarding the program design and calling for course nominations.</p>
2020	<p>Campus Governance Approval of SUNY Form 1A Program Announcement</p>
2021	<p>CAMPUS COLLABORATION and SUPPORT from CLAS, SCMA, SOE, SOB</p> <p>108 classes from 19 Academic Departments and the EXCEL office</p> <ul style="list-style-type: none"> • Accounting, Finance and Law • Art • Atmospheric and Geological Sciences • Communication Studies • Computer Science • Curriculum and Instruction • Economics • English and Creative Writing • Health Promotion and Wellness • History • Marketing and Management • Mathematics

	<ul style="list-style-type: none"> • Music
2021 spring	<ul style="list-style-type: none"> • UCC approval of IPS320 and IPS 420 • Priorities and Planning approval • APC approval • General Education council approval (writing plan, critical thinking plan) • SUNY - approval of Letter of Intent-April 5 • FA -approval (April 26th?) • External Reviewers (2:7 national experts) -pending • After FA approval, Send off to SUNY for program approval • Degree housed under IPAC/IPAC Academic advisory committee <ul style="list-style-type: none"> ○ IPAC Director, Lisa Glidden • Advising, marketing, recruitment through the Division of Extended Learning • Scheduling courses, collaboration with dept chairs <ul style="list-style-type: none"> ○ IPS Program Coordinator, Sandy Bargainnier
2021 fall	Start date: offer IPS 320