

**FA Handout:**  
**Integrative Professional Studies BA**  
**Program Description, Rationale, and Courses**

**Program Description**

The Integrative Professional Studies Degree program offers students an opportunity to earn a bachelor of arts degree. The BA degree is for students who want a broad academic liberal arts experience. Students that take this route will select more courses in English, writing, humanities, cultures, social sciences, and foreign languages. The program is designed for persons who have some college credit or are non traditional students and provides a guided but customized pathway to degree completion. The Integrative Professional Studies major allows students to design an interdisciplinary, thematic program. Students, working under the guidance of an academic advisor, can select courses from a variety of disciplines that represent skills required in the workplace. An introductory and capstone course are a part of the program requirements. Students who have had significant life or work experiences may be able to earn academic credit for that prior learning.

This program will provide flexibility in time and location and provide ready access to student services because adult students, including military service members and veterans, typically work full time while enrolled, are financially independent, have dependents, and have multiple roles/commitments. This program is designed to maximize transfer credit and be as flexible as possible in terms of instructional modality and may be achieved by taking classes in the online modality, and at the Syracuse branch campus and at Oswego's main campus in Oswego, NY. With the exception of the proposed Introductory and Capstone courses, the program may be completed with current course offerings.

**Rationale**

This program has been in development for about two years. See pages 6-8 for its timeline. It meets a number of needs. We know from a number of studies that there is a large number of adults who have 'stopped out' of their education. Department of Labor data also tells us there are a number of job openings in the region requiring a bachelor's degree. We also know that there are some of our own students who cannot or choose not to graduate in their original major. Given the interdisciplinary nature of this major, it is likely that students will already have a number of courses in the program.

# BA in Integrative Professional Studies (36 credits)

## A. Core courses (12-15 crs):

COM 210 or COM 211	3cr
IPS 320 Int. Prof. Studies: Issues and Concepts*	3cr
IPS 420 Int. Prof. studies: Capstone*	3cr
MGT 261 Business Organization	3cr
Computer and Information Literacy GE or waiver exam	0-3cr

## B. Elective Requirements (21-24 crs)

At least 12 credits must be 300- or 400- level courses

Depth electives from one area, under advisement: 12cr

Breadth courses from any of the areas, under advisement: 9-12cr

## AREAS OF STUDY

### Communication Skills

BRC 421 Social Networks and the Web  
COM 100 Foundations of Communication  
COM 210 Critical Thinking and Public Speaking  
COM 211 Strategic Communication in Business  
COM 360 Persuasion  
COM 365 Organizational Communication  
COM 380 Communication Ethics  
COM 422 Intercultural Communication  
CRW 205 Poetry Writing: Introductory  
CRW 206 Fiction Writing: Introductory  
CRW 208 Creative Nonfiction Writing: Introductory  
CRW 250 Writing into Culture  
CRW 300 Living Writers Series  
CRW 305 Poetry Writing: Intermediate  
CRW 306 Fiction Writing: Intermediate  
CRW 308 Creative Nonfiction Writing: Intermediate  
CRW 405 Poetry Writing: Advanced  
CRW 406 Fiction Writing: Advanced  
CRW 408 Creative Nonfiction Writing: Advanced

ENG 102 Composition II  
ENG 204 Writing about Literature  
ENG 220 Modern Culture and Media  
GST 498 Internship  
MKT 260 - Professional Selling  
MKT 371 - Negotiation  
PHL 205 Ethics 1: Intro to Classical Ethics  
PHL 300 Ethics & Policy in Digital Age  
PHL 306 Business Ethics (PHL 100 or 205)  
PRL 215 Survey of Public Relations  
PRL 314 Crisis Communication  
PRL 315 Design and Layout for Media  
PRL 316 Survey of Health Communication  
PRL 317 Public Relations Research  
PRL 318 Event Planning  
RMI 300 Intro to Risk Management & Insurance

### **Data Analysis & Project Management**

ACC 321 Accounting as a Management Tool  
BRC 305 Media Management  
ECO 101 Microeconomics  
GEO 326 Geographic Information Systems\*\*  
GST 498 Internship  
HSC 448 Health Promotion Program Planning  
HSC 488 Evaluation & Research in Health Promotion  
ISC 105 Introduction to the Digital Humanities  
ISC 215 Business Programming and Data Analysis Tools  
ISC 329 Database Management Systems in Business  
ISC 410 Data Analytics  
MAT 158 Introduction to Statistics A  
MAT 258 Introduction to Statistics B  
MGT 261 - Business Organization  
MGT 305 Project Management  
MGT 360 - Creativity and Innovation  
MGT 440 - The Management of Nonprofit Organizations  
MUS 397 - The Business of Music  
THT 324 The Business of Show Business

### **Digital Skills**

CMA 200 Digital Imagery Fundamentals  
CMA 201 Graphic Design Essentials

CMA 202 Web & Social Media Design  
CMA 400 Integrated Media Theory & Design  
CSC 103 Computing Tools & Information Literacy for Educators  
GST 314 Creating Digital Presence, for Digital OZ  
GST 498 Internship  
HSC 230 Health & Technology  
ISC 150 Introduction to Scripting and Markup Languages  
ISC 215 Business Programming and Data Analysis Tools  
ISC 220 - Information Storage and Retrieval  
ISC 250 - Programming Through Mobile App Development  
ISC 325 - Multimedia/Hypermedia Design and Authoring  
ISC 329 Database Management Systems in Business  
TEL 130 Computing Technology & Information Systems for Tech Careers

### **Self-Management**

EDU 198 Mindful Living  
EDU 198 New Adult Literature  
GST 101 Professional Skills Preparatory  
GST 303 Leadership in Your Field  
GST 498 Internship  
HSC 333 Human Response to Stress  
HSC 353 Wellness and Aging  
HSC 358 Be Well and Beyond (pending spring 2021)  
HSC 363 Emotional Wellness  
HSC 386 Wellness for Contemporary Living  
HSC 485 Financial Wellness (pending approval spring 2021)  
MGT 460 Leadership  
RMI 320 Employee Benefits  
TED 209 Technical Writing and Literacy

### **Social Structure and Systems**

BLW 355 Legal and Regulatory Environment of Business  
BRC 319 Mass Media and the Law  
BRC 350 Children, Women, and Minorities in the Media  
BRC 400 Media and Society  
BRC 419 Mass Media and Politics  
COM 422 Intercultural Communication  
EDU 301 Schooling, Pedagogy, and Social Justice  
ENG 237 Ethnicity and Cultural Difference in Literature  
ENG 337 Topics in American Ethnic Literature

GLS 200 Introduction to Global Issues  
GLS 300 Issues in the Global Economy  
GLS 301 Globalization & Global Cultures  
GST 102 Contemporary Social Issues (1 cr)  
GST 302 Community Engagement  
GST 498 Internship  
GWS 200 Introduction to Gender and Women's Studies  
GWS 300 International Perspectives on Women  
GWS 396 Gender and the Workplace  
HIS 308 Jews, Christians & Muslims to 1500  
HSC 388 Refugee Wellness (pending spring 2021)  
HSC 430 Health Disparities  
ISC 300 Ethics & Social Policy in Digital Age  
JLM 101 History of American Journalism  
POL 205 American Government and Politics  
POL 328 Politics and Literature  
POL 330 Internet Politics  
PRL 311 Social Movement Strategies (pending approval SP2021)  
PSY 345 Industrial/Organizational Psychology  
SOC 100 Introductory Sociology  
SOC 341 Social Inequality/Stratification  
SOC 383 Sociology of Aging  
TED 310 Technology and Civilization

\* Students majoring in IPS are required to earn a least a C-(C minus) in IPS 320 and IPS 420

\*\*prerequisite of GEO 100 or 200

Integrative Professional Studies Development TIMELINE

2014	<p><b>PRIOR LEARNING ASSESSMENT POLICY:</b> Discussions began about the creation of a completion degree designed specifically for adult learners who stopped out of college in 2014 between then chair of the Communication Studies department and Dean, Division of Extended Learning. This began a deliberate process to ensure that organizational structures as well as academic design were in place to best serve this audience. Once an outline of a program existed, it was quickly realized that a prior learning policy (PLA) was necessary to enable the program to fulfill its purpose and efforts were placed on hiatus. In 2015, SUNY Oswego hosted a national PLA expert to provide a seminar about PLA best practices. All faculty were invited, the program was recorded and shared widely. Then a 26 member task force was convened, co-chaired by faculty and consisting of a cross campus group of faculty (10) and staff (16) which proposed a PLA policy and process for accepting new methods of assessment which was approved in February 2018.</p>
2018	<p><b>ONLINE LEARNING STRATEGIC PLAN:</b> In spring of 2018, SUNY Oswego convened a 12 person steering committee which was charged with establishing an Online Learning Strategic Plan, co-chaired by faculty and including 3 other faculty. The kick off event included convening a cross-campus group of 23 representatives across campus at the SUNY Online Enrollment Roundtable. As part of the Online Learning Strategic Plan efforts, SUNY Oswego contracted with UPCEA Center for Research &amp; Strategy to conduct not only a portfolio analysis of all online and hybrid programs, but also a feasibility analysis to establish an Interdisciplinary Studies completion degree. The Steering Committee conducted a Listening Tour of over 37 constituent groups of students, academic departments, service offices and support units. This effort gathered input from 401 individuals identifying areas of strength, needs for improvement and projections for the future of online learning at SUNY Oswego and provided invaluable campus-wide feedback on the draft plan, which included numerous mentions of the need for an Integrative Professional Studies Degree. This effort culminated in the Online Learning Strategic Plan, which was presented to the President in Spring 2019.</p>
2019	<p><b>INTERDISCIPLINARY STUDIES DEGREE EXPLORATION:</b> An Interdisciplinary Studies Degree Exploratory meeting was held in October 2019 of 23 department chairs from every school / college and interested faculty and staff to further the direction of the PLA policy and Online Learning Strategic Plan. 14 attendees were faculty. A subsequent meeting occurred 3 weeks later to begin</p>

	<p>collaborative work on the curricula, including 11 faculty members, which began work on the interdisciplinary underpinnings of the effort. A collaborative process resulted in the initial definitions of the intended audience, program outcomes, program name, core courses, and resources required. Attendees were asked to collaboratively suggest courses from the college catalog for inclusion in one of the themes.</p> <p>Cross Campus Committee</p> <ul style="list-style-type: none"> <li>*Lisa Glidden – Co-Chair IPAC Director, Political Science faculty</li> <li>*Sandy Bargainnier – Co-Chair, Health Promotion &amp; Wellness faculty</li> <li>*Jill Pippin – Co-Chair Dean, Extended Learning Division</li> <li>*Julie Merchant Dean, School of Comm, Media &amp; Arts</li> <li>*Gregory Ketcham Asst. Dean, Extended Learning Division</li> <li>Graig Arcuri Accounting, Finance &amp; Law faculty</li> <li>Michelle Bandla Director, EXCEL</li> <li>Marcia Burrell Curriculum &amp; Instruction faculty</li> <li>Patricia Clark Associate Dean, College of Liberal Arts &amp; Sciences</li> <li>Arvind Diddi Communication Studies faculty</li> <li>Efstathios Kefallonitis Marketing &amp; Management faculty</li> <li>Irene Scruton Asst. Dean, Business Division, MBA Director</li> <li>Joseph Stabb Communication Studies faculty</li> <li>Leigh Wilson English Department Chair &amp; faculty</li> <li>Murat Yasar History faculty</li> </ul>
2020	<p><b>IPS PLANNING GROUP* AND CAMPUS COLLABORATION:</b> The group met again in March 2020 to flush out the list. While one faculty co-chair went on sabbatical in Fall 2020, another stepped in to continue the effort. Throughout the fall semester a core subset of 5 attendees* (2 faculty) convened to further refine and document the program design, culminating in a presentation at the Provost’s All Chairs meeting in December 2020 and a Center for Excellence in Learning and Teaching workshop in January 2021 regarding the program design and calling for course nominations.</p>
2020	<p>Campus Governance Approval of SUNY Form 1A Program Announcement</p>
2021	<p><b>CAMPUS COLLABORATION and SUPPORT</b> from CLAS, SCMA, SOE, SOB</p> <p>108 classes from 19 Academic Departments and the EXCEL office</p> <ul style="list-style-type: none"> <li>● Accounting, Finance and Law</li> <li>● Art</li> <li>● Atmospheric and Geological Sciences</li> <li>● Communication Studies</li> <li>● Computer Science</li> <li>● Curriculum and Instruction</li> <li>● Economics</li> <li>● English and Creative Writing</li> <li>● Health Promotion and Wellness</li> <li>● History</li> <li>● Marketing and Management</li> </ul>

	<ul style="list-style-type: none"> <li>• Mathematics</li> <li>• Music</li> </ul>
2021 spring	<ul style="list-style-type: none"> <li>• UCC approval of IPS320 and IPS 420</li> <li>• Priorities and Planning approval</li> <li>• APC approval</li> <li>• General Education council approval ( writing plan, critical thinking plan)</li> <li>• SUNY - approval of Letter of Intent-April 5</li> <li>• FA -approval ( April 26th?)</li> <li>• External Reviewers ( 2:7 national experts) -pending</li> <li>• After FA approval, Send off to SUNY for program approval</li> <li>• Degree housed under IPAC/IPAC Academic advisory committee <ul style="list-style-type: none"> <li>○ IPAC Director, Lisa Glidden</li> </ul> </li> <li>• Advising, marketing, recruitment through the Division of Extended Learning</li> <li>• Scheduling courses, collaboration with dept chairs <ul style="list-style-type: none"> <li>○ IPS Program Coordinator, Sandy Bargainnier</li> </ul> </li> </ul>
2021 fall	Start date: offer IPS 320