Retention Updates
Fall 2024

Cory Bezek, VP Enrollment Management

Enrollment Planning as a House

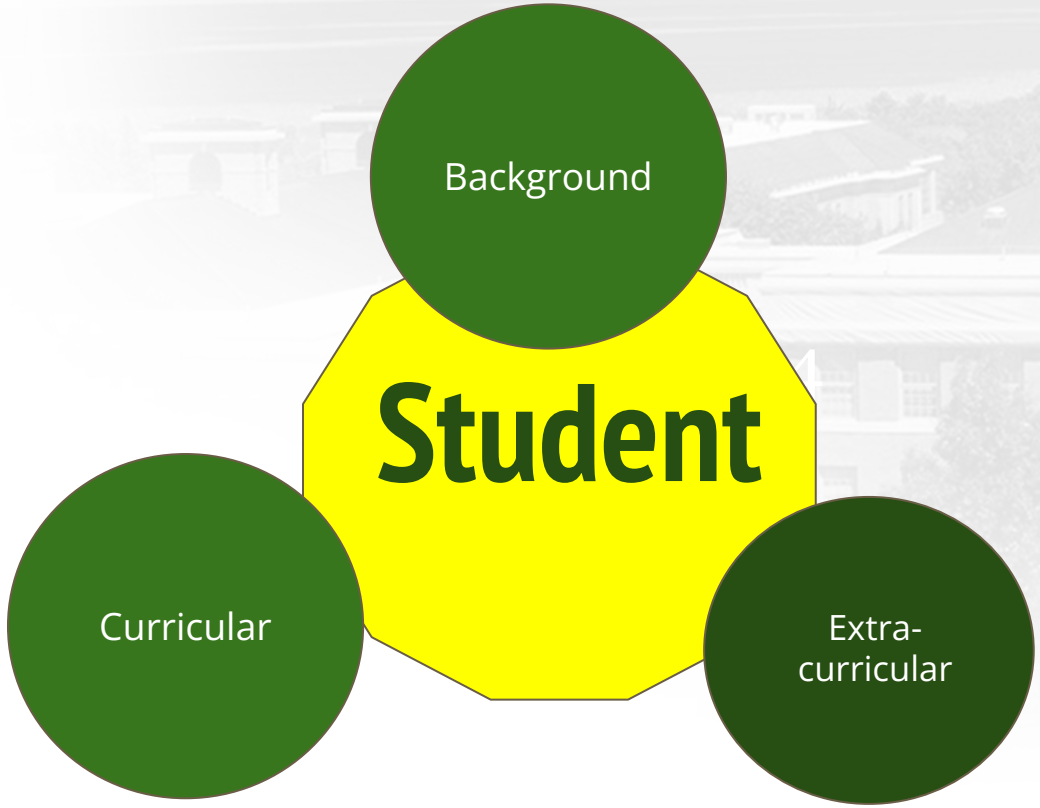
New Graduate Students

Transfer Students

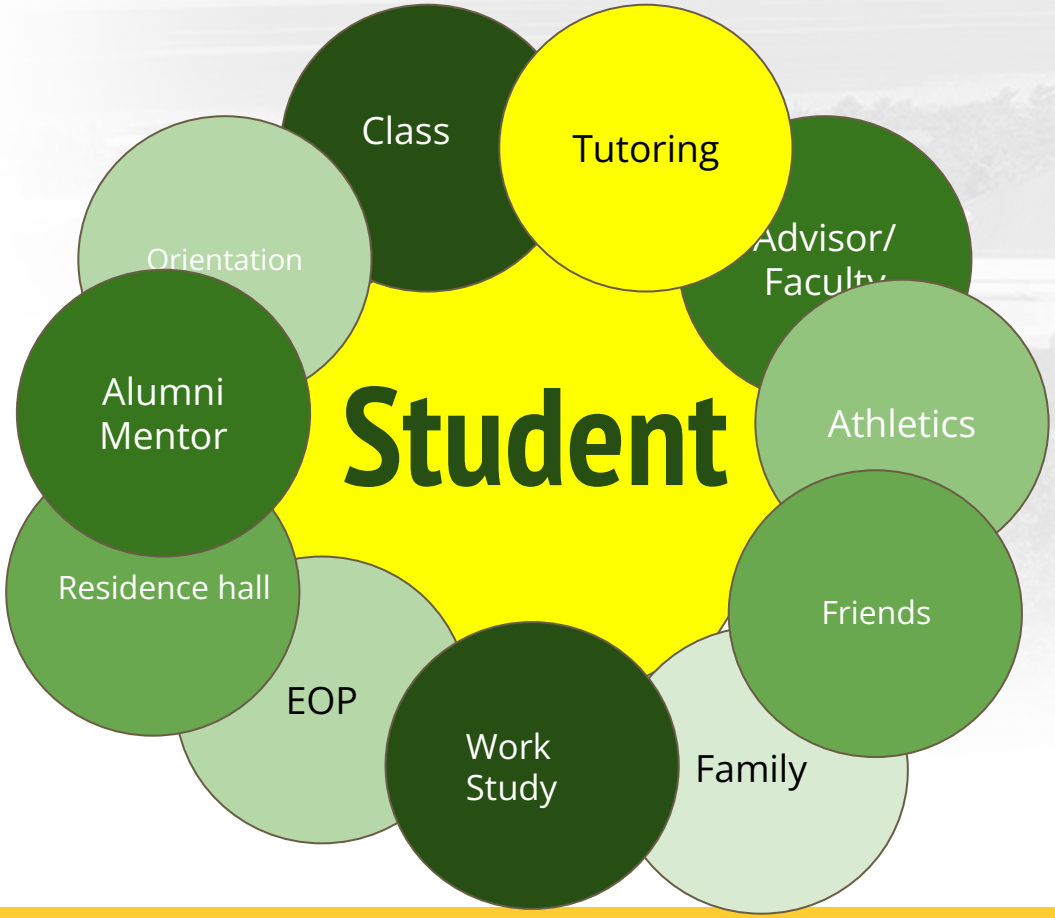
First Year Students

Returning Students/Continuing Students

Multiple Concentric Circles of Support/ Three legged Stool



Multiple Concentric Circles of Support/ Three legged Stool



First Year Retention - Preliminary

Fall 2023 Cohort (First-time, Full-time & Part-time)

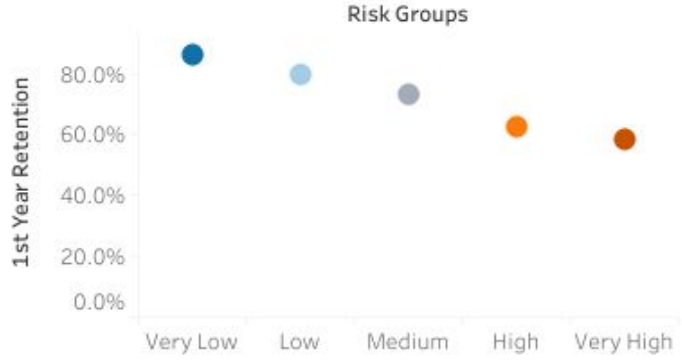
State University of New York at Oswego

Which first years were retained into their second year? What seems to make a difference?

Cohort Headcount	First Year Retention	Students Retained
1,187	71.2%	845

Risk Factors

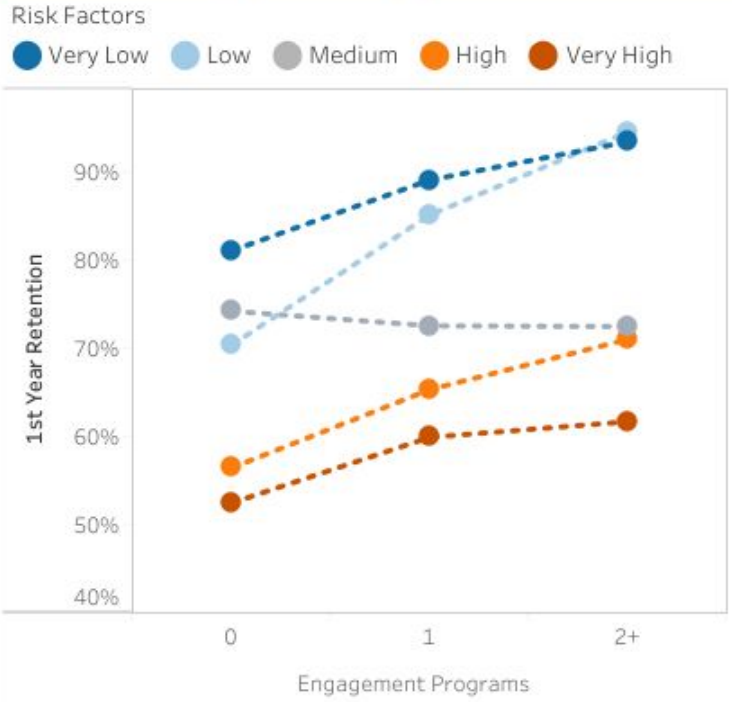
1st Year Retention by Risk Factors



Risk scores (0=no risks, to 10=maximum risk) were assigned to all fall 2023 first-year students using an internal calculation. Unsurprisingly, low risk students were retained at lower rates than high risk students.

What can we do? **Engagement programs** -- such as being a student athlete or an EOP student -- are one strategy to support student success and retention.

Risk Factors + Engagement Programs



Looking at risk factors and participation in engagement programs together, students are more likely to be retained when enrolled in an engagement program -- and that effect is even larger when enrolled in two or more programs.

For example, very high risk students who were in 2 or more engagement programs were retained at **9.2%** higher rates than similar students who were not in any programs.

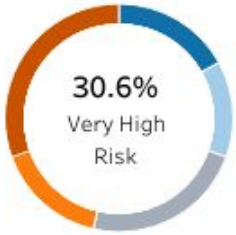
The only exception was the medium risk group.

Specific Engagement Programs

Select Program:
FYSC

	All First Years	FYSC
Cohort Headcount	1,187	330
1st Year Retention	71.2%	69.8%

Risk Distribution
FYSC Program



	Programs	Risk Groups: Very Low	Low	Medium	High	Very High	Grand To..
Cohort Headcount	0	100	91	89	78	82	440
	1	100	107	120	72	167	566
	2+	30	18	29	31	73	181
1st Year Retention	0	81.0%	70.3%	74.2%	56.4%	52.4%	67.7%
	1	89.0%	85.0%	72.5%	65.3%	59.9%	73.1%
	2+	93.3%	94.4%	72.4%	71.0%	61.6%	73.5%
Cohort Headcount	Total	230	216	238	181	322	1,187
1st Year Retention	Total	86.1%	79.6%	73.1%	62.4%	58.4%	71.2%

Data Source: Internal data on first-year experiences and holistic risk factors, combined with A14066 for Persistance Rate of Freshman Cohort. Data last updated 7/16/2024. Address questions to the Office of Institutional Research & Assessment at ira@oswego.edu.

Fall 2024 Retention Updates

- Academic Care Team
- GST 100 and 104
- ACE (273 students)
- Earlier Alerts
- FAFSA Completion CORP (4)
- Title III Financial Literacy interns (8)
- Majors/Minors Fair October 4, 2-4

- Expanding Retention Committee
  - CSTEP
  - Slate
  - CTS
  - Extended Learning
  - Residence Life
  - Athletics
  - College/School rep.

Fall 2023 Retention*	Cohort Headcount	Student Retained/Graduated	First Year Retention	Last year
First Year:	1187	845	71.2%	70.3%
Transfers:	486	388*	78.2%	82.2%

Advancing Completion through Engagement (ACE)

- Modeled after ACE, Accelerate, Complete, and Engage at CUNY
- Target students at the most risk of not being retained and graduation
  - For Oswego:
    - Pell eligible
    - Transfers need Associates
      - Able to graduate in 2 years
    - First year students graduate in 4 years
- Centralized Advising (dedicated ACE Advisors and ACE Director
- Early career interventions
- Textbook Microgrants
- Transportation Grants/Monthly Incentive
- Cohort Based financial aid advising

Questions

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