



OSWEGO

STATE UNIVERSITY OF NEW YORK

To: Scott Furlong, Provost; Jennifer Knapp, Interim Dean SCMA
From: Cynthia Clabough, Interim Chair, Department Art and Design
Date: September 11, 2022
RE: Art History study in all Art and Design B.F.A. Degrees

— MEMO —

The Department of Art and Design has several degree change requests connected to our National Association of Schools of Art and Design (NASAD) re-accreditation process. It is crucial that these changes go through the SUNY Oswego governance system as quickly as possible, as our re-accreditation has been placed on hold until we can report that we have made the changes needed to ensure compliance with NASAD degree standards. With progress reports only accepted twice a year, we hope to be able to report back that these changes have been made on February 15, which would be in time for the next acceptance cycle.

The following are the areas where we are requesting changes. We view these changes as minor.

Art History

Across the study of Art History within our B.F.A. degrees, we need to make changes that ensure all students study non-western art. While this has been happening due to our course offerings, over the past two years, we have been short faculty in the art history area, and our offerings have not been as diverse. Therefore, we need to change the requirements across our four degrees to stress the need for this study to both students and faculty.

Studio Art — Track I Fine Arts & Track II Illustration

We are changing the Art History requirements, to ensure that majors take a non-western art history course.

Graphic Design

In addition to changing the Art History requirements, we have made minor changes to elective study within the core degree requirements. This will ensure that students take the percentage of classes NASAD deems needed to meet standards in Graphic Design. While this narrows student choice in some categories, elective study still provides pathways for students to expand their studio studies.

Interaction Design

We are changing the Art History requirements, to ensure that majors take a non-western art history course.

Attached are individual program requests.

— DEGREE CHANGES —

CURRENT DEGREE — BFA INTERACTION DESIGN (80CR)

A. Foundation Requirement – 16 cr

- ART 111 - Freshmen Colloquium
- or-
- ART 311 Transfer Student Colloquium Credit: 1
- ART 105 - 2D Design Credit: 3
- ART 207 - Digital Media Credit: 3
- ART 209 - Typography Credit: 3
- Select one
 - ART 210 - Drawing I Credit: 3
 - ART 211 - Drawing to Communicate Credit: 3
- ART 243 - Introduction to Digital Photography Credit: 3

B. Core Requirements – Interaction Design - 37cr

- ART 302 - Foundations of Motion and Interaction Credit: 3
- ART 309 - Multimedia I Credit: 3
- ART 317 - Web Media I Credit: 3

Digital Media (12 cr)

Select four of the following:

- ART 304 - Motion Graphics I Credit: 3
- ART 318 - 3-D Modeling and Animation Credit: 3
- ART 348 - Creative Code for the Visual Artist I Credit: 3
- ART 448 - Creative Code for the Visual Artist II Credit: 3
- ART 409 - Multimedia II Credit: 3
- ART 417 - Web Media II Credit: 3

Graphic Design & Digital Media Electives (12cr)

Select four courses in Digital Media, Graphic Design, Illustration, Photography, and Printmaking (ART 323 - Digital Media for Transfer Students is required for all transfer students who do not take ART 207 at SUNY Oswego).

- ART 414 - Graphic and Interactive Design Practicum Credit: 3
- ART 492 - BFA Exhibition Credit: 1

C. Core Requirements - Art History, Design History, Museum Studies, or Contemporary Theory Requirements -15 cr

- ART 250 Western Heritage I, Survey of Art I Credit: 3
 - ART 251 Western Heritage II, Survey of Art II Credit: 3
 - ART 365 History of Graphic Design Credit: 3
- Select two courses from Art History or Museum Studies, one 300 level course (6 cr)

D. Experiential Learning – 3 cr

- Choose one of the following
- ART 355 - Creative State of New York
 - ART/GST - 498 Internship
 - CMA 495 - SCMA Capstone Experience
 - CMA 497 - Course Assistant (New)
- Study Abroad Course

E. Cognates – 9 cr

Select three of the following:

- BRC 108 - Introduction to Mass Media
- BRC 235 - Introduction to Video Production
- BRC 350 - Children, Women & Minorities in the Media
- BRC 420 - Technology and Culture
- CSS 235 - Introduction to Cinema Production
- CSS 335 - Intermediate Cinema Production
- ENG 286 - Introduction to Cinema & Screen Studies
- ENG 386 - The Cinema
- ISC 105 - Introduction to Digital Humanities
- ISC 110 - Introduction to Information Science
- MUS 100 - Fundamentals of Music Theory
- MUS 206 - Introduction to Music Technology
- MUS 382 - Recording Technology I
- TED 310 - Technology & Civilization
- TEL 110 - Design and Technology
- TEL 130 - Computer Technology and Information System Technology Careers
- TEL 347 - Computer Assisted Design and Drafting
- THT 120 - Stagecraft
- THT 121 - Stage Electronics & Mechanics
- THT 222 - Introduction to Theatre Design

PROPOSED DEGREE — BFA INTERACTION DESIGN (80CR)

A. Foundation Requirement – 16 cr

- ART 111 - Freshmen Colloquium
- or-
- ART 311 Transfer Student Colloquium Credit: 1
- ART 105 - 2D Design Credit: 3
- ART 207 - Digital Media Credit: 3
- ART 209 - Typography Credit: 3
- Select one
 - ART 210 - Drawing I Credit: 3
 - ART 211 - Drawing to Communicate Credit: 3
- ART 243 - Introduction to Digital Photography Credit: 3

B. Core Requirements – Interaction Design - 37cr

- ART 302 - Foundations of Motion and Interaction Credit: 3
- ART 309 - Multimedia I Credit: 3
- ART 317 - Web Media I Credit: 3

Digital Media (12 cr)

Select four of the following:

- ART 304 - Motion Graphics I Credit: 3
- ART 318 - 3-D Modeling and Animation Credit: 3
- ART 348 - Creative Code for the Visual Artist I Credit: 3
- ART 448 - Creative Code for the Visual Artist II Credit: 3
- ART 409 - Multimedia II Credit: 3
- ART 417 - Web Media II Credit: 3

Graphic Design & Digital Media Electives (12cr)

Select four courses in Digital Media, Graphic Design, Illustration, Photography, and Printmaking (ART 323 - Digital Media for Transfer Students is required for all transfer students who do not take ART 207 at SUNY Oswego).

- ART 414 - Graphic and Interactive Design Practicum Credit: 3
- ART 492 - BFA Exhibition Credit: 1

C. Core Requirements - Art History, Design History, Museum Studies, or Contemporary Theory Requirements -15 cr

- ART 250 Survey of Art I Credit: 3
 - ART 251 Survey of Art II Credit: 3
 - ART 365 History of Graphic Design Credit: 3
- Select one Non-Western course from Art History Credit: 3
- Select one 300 level course from Art History or Museum Studies Credit: 3

D. Experiential Learning – 3 cr

- Choose one of the following
- ART 355 - Creative State of New York
 - ART/GST - 498 Internship
 - CMA 495 - SCMA Capstone Experience
 - CMA 497 - Course Assistant (New)
- Study Abroad Course

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