



SUNY Oswego Division of Extended Learning

ANNUAL REPORT

2018-2019

Mission Statement

The mission of the Division of Extended Learning is to expand access to the SUNY Oswego experience through the creation, delivery and support of innovative and responsive credit and non-credit programming for diverse audiences via multiple locations, modalities and services. We cultivate collaborative partnerships and provide superior customer service to ensure high quality, lifelong learning opportunities.

Vision Statement

The vision of the Division of Extended Learning is to inspire and empower individuals to become lifelong learners, realize their personal and professional potential and have a transformational impact on themselves, their community and their world.



Jill Pippin
Dean
Division of Extended
Learning

Dear Campus Partners,

I invite you to learn more about the Division of Extended Learning's collaborations with faculty, staff, and campus groups and how together we have furthered the mission of SUNY Oswego.

The annual report highlights the programs, achievements, and great strides the division made in the 2018/2019 academic year. Working together with our many partners, internal and external to the college, we have strengthened and expanded SUNY Oswego's reach to the non-traditional student population in our region and across the state.

Our innovative and entrepreneurial staff facilitated credit, non-credit, and student support initiatives. Their dedication increased access to SUNY Oswego's high-quality education for students who might otherwise be unable to benefit from a traditional college experience. Programs and services add to the diversity of the campus and Oswego community and provide opportunities to learners at all stages of life.

Working collaboratively with our academic, student services, and operational partners we look forward to helping advance SUNY Oswego's mission of "contributing to the common good by lighting the path to wisdom and empowering every person in the college community to pursue meaningful lives as productive, responsible members of society."



*We look forward to continuing to be
an innovative and entrepreneurial
ally for more responsive
programming in 2019/2020!*

Credit Programs

The credit programs administered by the Division of Extended Learning increase access to SUNY Oswego's outstanding educational opportunities and enable students to complete their degree cost-effectively and efficiently. Online and Syracuse programs offer non-traditional students flexible models for completing their education. Summer and winter sessions allow all students more course options enabling them to finish their degree on-time or even early.

Outreach Programs

The Division of Extended Learning offers programs that reach beyond the boundaries of our beautiful lakeside campus. Non-credit programs provide opportunities for Oswego and Onondaga county youth to learn about STEM principles and concepts. Adults can take advantage of workshops and classes that further their professional development. International students can maximize their English proficiency through our Intensive English Programs.

Support Services

Whether you're an adult returning to school; a veteran enrolling during or after military service; a distance learner earning your degree online; or a parent living in Syracuse and juggling family, career, and school; the Division of Extended Learning provides support services to make higher education accessible and successful. The instructional designers in the division work with faculty and departments to create engaging and dynamic online courses, continuing SUNY Oswego's long tradition of excellence in online learning. Additionally, the division provides course scheduling and program management support to department chairs to help facilitate successful programs across the college.

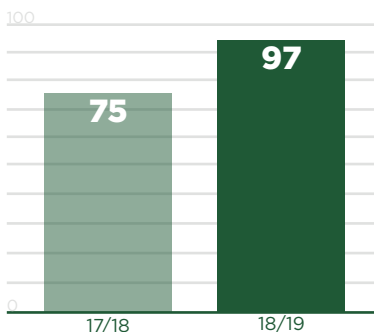
Credit Programs



Online Programs

97

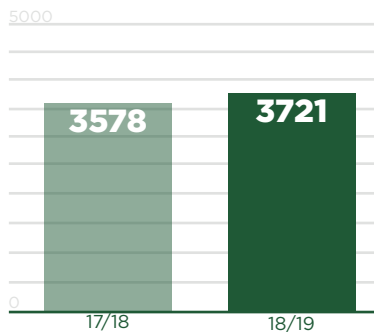
Matriculated Undergraduate Online Completion Degree Students



Summer Sessions

3722

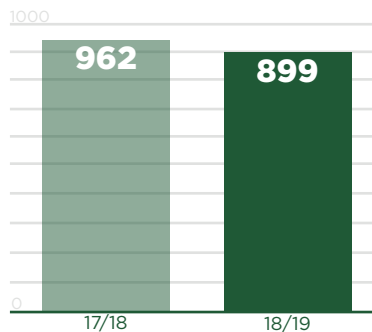
Summer Sessions Student Enrollment in 426 courses



Winter Sessions

899

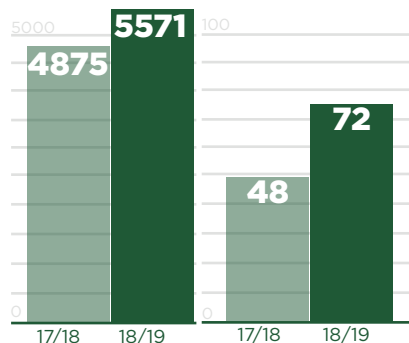
Winter Session Student Enrollment in 88 Courses



Syracuse Campus

5571
72

Enrollments/Attendance Matriculated Undergraduates

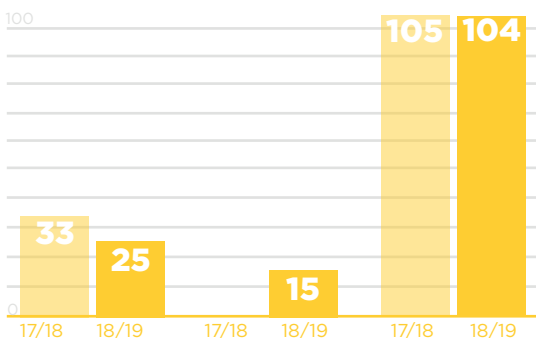


Outreach Programs



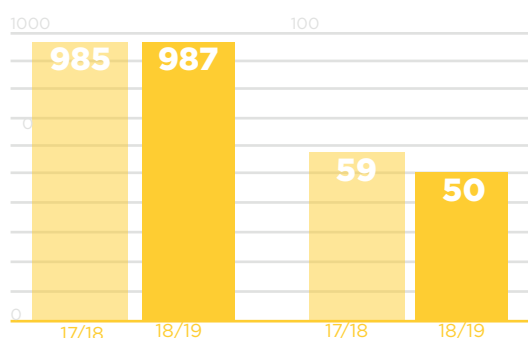
International Language Education Center (ILEC)

- 25 Students participated in the Summer Intensive English Program (SIEP)
- 15 Students enrolled in brand new year round Intensive English Program (IEP)
- 104 Enrollment in English for Academic Purposes courses



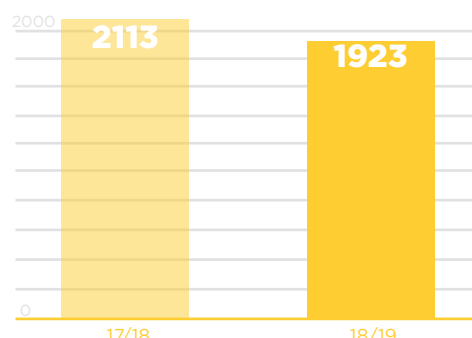
Non-Credit and Contract Training

- 987 Student enrollment in 50 non-credit programs
- 50 Sections taught



High School Programs

- 1923 Enrollment in SUNY Oswego High School Programs

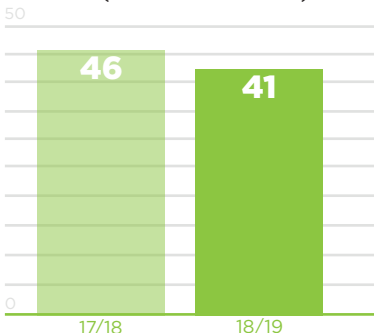


Support Services



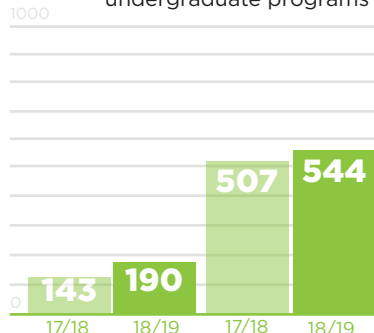
Online Course Development, Design, & Delivery Services

- 41 Sections developed
- 23 new online
- 3 redevelopments
- 12 instructor transition
- 3 course refreshes
- (48 videos created)



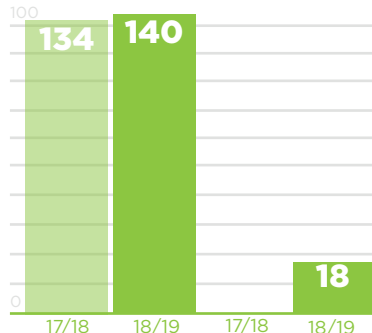
Nontraditional Student Services

- 190 Online, evening & Syracuse students matriculated
- 544 Nontraditional students actively enrolled in undergraduate programs



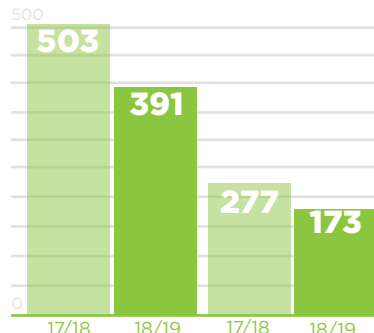
Veteran and Military Services

- 140 Self-reported veterans enrolled
- 18 ROTC Cadets enrolled



Testing Services

- 391 Tests proctored
- 173 Tests proctored for SUNY Oswego students



Highlights

- Developed online Public Relations, BA program for fall 2019 and began recruitment and student advisement
- Launched online Health Performance and Wellness program and advised 30 enrolled students and many other inquiries
- Completed a campus-wide, comprehensive Online Learning Strategic Plan (OLSP): *Advancing Online Learning for Tomorrow* with 5 goals, including 17 objectives and 71 initiatives spanning the next 5 years
- Over 400 college community members participated in the Online Learning Strategic Plan
- Submitted a Syracuse Branch Campus business plan periodic report and requested strategic effort to determine next steps for sustainability and growth
- A new scholarship was established by the Alumni and Development office for Syracuse Campus undergraduate students
- Maintained total enrollment numbers for summer/winter sessions in a more competitive market
- Undergraduate enrollment at the Syracuse Campus increased 58%

Revenue

\$3,980,043 Summer Session
\$817,353 Winter Sessions
\$1,192,861 Syracuse Campus

Highlights

- Developed curriculum, hired instructors and tutors, and launched the year-round Intensive English Program(IEP) for conditionally admitted international students. 6 out of 15 IEP students matriculated to SUNY Oswego
- Launched a new subject and course (TEL 101) for the high school program resulting in 18 enrollments
- Launched the Leader of Leaders (LOL) program in partnership with the School of Education. LOL is a high-quality professional development opportunity designed for New York State principals, superintendents and directors
- Administered the Teacher Leader Academy, the Superintendent Development Program, Dignity for All Students, and Safe Schools, which offer continuing education for NYS educators at different stages of their careers
- Conducted 15 training workshops, with a total enrollment of 245 students, through the Department of Social Service (DSS) professional development grant
- Partnered with the Oswego and Onondaga County Teacher’s Center to train K12 teachers in STEM and provide STEM camps for children in rural school districts. The number of participating schools grew from 2 in 2017/2018 to 6 in 2018/2019 with an enrollment of 129 students
- Collaborated with 75 adjuncts at 32 high schools across New York to reinforce SUNY Oswego’s commitment to providing rigorous college-level coursework to NYS high school students

Revenue

\$113,800	SIEP
\$275,331	High School Programs
\$239,122	Non-Credit program (profit)
\$266,466	DSS Grant Awarded

Highlights

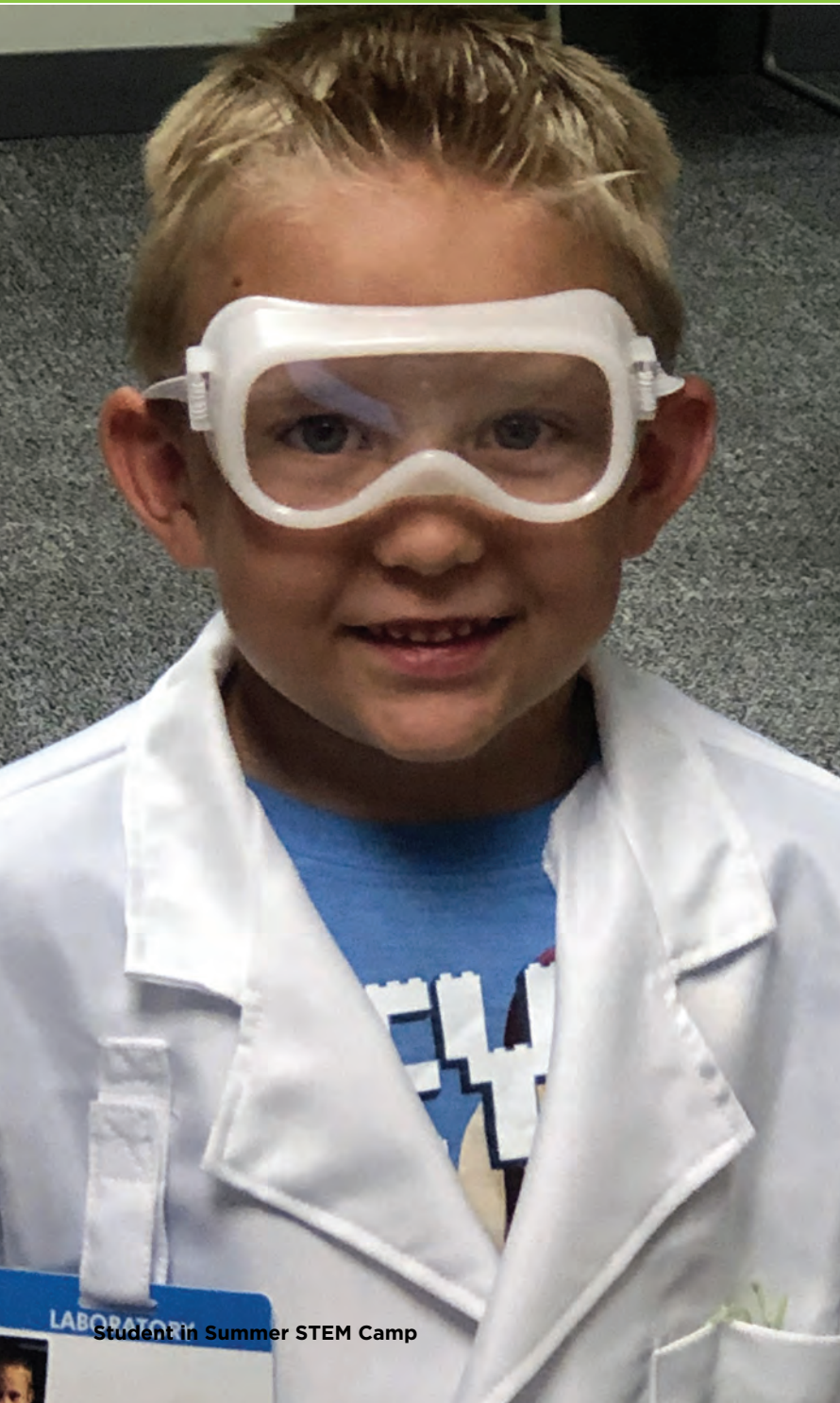
- Launched a comprehensive webpage for Prior Learning Assessment available to SUNY Oswego students, prospective students, faculty, and staff
- Convened campus-wide task force to consider SUNY Oswego micro-credentials, determined a preferred approach, definitions, and proposed policy for faculty governance to approve. Secured Credly Badging software for campus use and drafted iconography to brand standards
- One of only 3 SUNY institutions included on Military Times, Best for Vets rankings of the top 137 4 year schools for the 5th year. Named a Military Friendly School by Victory Media for the 6th year
- Assumed lead on college relationship with ROTC unit on campus, Facilitated new office space and resources, established a budget and convened an ROTC Faculty Advisory Committee to promote engagement
- Facilitated the offering of Language Testing International (LTI) tests in more languages, expanding the college’s ability to recognize Gen Ed credit
- Awarded:
 1. SUNY Impact Foundation Grant with Jefferson Community College, SUNY Potsdam, and SUNY Canton to provide dedicated tutoring services, academic coaching, proactive academic and career-based advising, and a focus on seamless transfer from 2-year to 4-year institutions.
 2. The Combat 2 Careers Grant with Cornell University provides individual employment assistance for veteran students to explore, research and successfully achieve their career goals
- Expanded testing services to include Language Testing International tests so students have more options for earning credit for language proficiency

FINANCIAL IMPACT/REVENUE SUPPORT ACROSS THE INSTITUTION

During the 2018-2019 budget year programs administered by the Division Of Extended Learning generated over \$6,000,000 in revenue and provided

\$1,367,688

Of financial support across campus.



SUPPORT

Graduate Studies

\$377,545

College of Liberal Arts & Sciences

\$276,330

School of Education

\$191,430

School of Business

\$181,151

School of Communication, Media and the Arts

\$125,624

Other

\$215,608

2018-2019 Extended Learning Division Staff



Kimberly Armani
Director
Syracuse Campus



Lorraine Burrows
Business Manager



Ebru Altay Damkaci
Manager
ILEC Programs



Cynthia Darrigo
Office Manager
Syracuse Campus



Robin Duger
Program Manager
Professional Development



Kristina Donzella
Recruiter
Syracuse Campus



Nancy Fordham
Secretary



Theresa Gilliard-Cook
Sr. Instructional Designer



Douglas Hemphill
Instructional Designer



Jason Hy
Academic Videographer



Gregory Ketcham
Assistant Dean



Ryan Lynn
Student Resources Coordinator
Syracuse Campus



Carrie Mocyk
Instructional Designer



Karen Moore
Summer & Winter Sessions
Coordinator



Daniela Mosko
High School Programs
Coordinator



Benjamin Parker
Senior Academic Planning &
Veteran & Military Services
Coordinator



Mary Pryor
Secretary



Melissa Semione
Academic Planning
Coordinator



Gurdeep Skolnik
ESL Instructor



Maria Terry
Testing Coordinator



Sarah Wehrle
Academic Planning
Coordinator

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