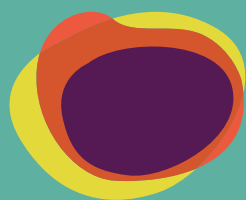


ARTSwego

Annual Report

2019-2020



artswego



Mission

The mission of ARTSwego is to serve as a catalyst for high quality arts programs that enhance the cultural environment of SUNY Oswego and augment academic offerings. We seek to introduce students to arts forms and performances different from those offered by the mass market. ARTSwego also serves as a bridge between the campus and community. It supports the development of collaborative and interdisciplinary programs that foster patterns of life-long learning and promote cultural understanding.

Goals

1. Present outstanding examples of the professional performing arts that complement academic offerings, reaching students both in and outside the theater, and reflecting the increasing diversity of our campus.
2. Develop innovative programs that effectively address current social issues, using performing arts as a springboard for informed conversation on our campus and in the wider Central New York community.
3. Encourage deeper student involvement with the arts by encouraging a wide range of co-creative activities – opportunities for students to engage with the work of presented artists through their own creative expressions.



ARTSwego programs are made possible by the Student Arts Fee

LEADERSHIP

Miranda Traudt- Director of Arts Programming
Lowell Hutcheson- Arts Programming Coordinator



Student Employees

Autumn Pollock- Undergraduate Intern, Fall 2019
Anna Chichester- Undergraduate Intern, Spring 2020
Jessa Costa- Undergraduate Intern, Spring 2020

2019-2020 Arts Programming Board

Chair: Dean Julie Pretzat

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Maggie Rivera
Lisa Seppi
Laura Donnelly
Uyilawa Usuanlele
Chris McEvoy
Ritu Radhakrishnan
Mike Raicht

PERFORMING ARTS SERIES HIGHLIGHTS



ETHEL+ Robert Mirabal The River

ETHEL with special guest artist Robert Mirabal presented The River as part of the campus-wide Grand Challenge – Fresh Water for All to an audience of 365 patrons. The concert's focus was Water as the embodiment of Spirit, and its essential role in Life on Earth. A contemporary string quartet, ETHEL, hosted two workshops/ demonstrations with students in the Music

Department studying Music Theory and Music Listening, while Native American musician, instrument builder, and three-time GRAMMY® Award winner, Robert Mirabal, presented as a guest artist at the Living Writers Series to an audience of 130 people.



The Mark Lomax Quartet 400: An Afrikan Epic

The Mark Lomax Quartet performed 400: An Afrikan Epic to a full house, commemorating the 400th Anniversary of African Diaspora. This concert was the closing event of the ALANA Student Leadership Conference, and was co-presented with the School of Communication, Media, and the Arts, College of Liberal Arts and Sciences, The Office of the President and the Office of Diversity and Inclusion. The residency also included a public lecture "Black Music and Black Power in the Era of #BlackLivesMatter" and a workshop to over 100 music students.

Squonk Opera Pneumatica

Squonk Opera performed five outdoor concerts of Pneumatica during Homecoming Weekend to approximately 600 people. Pneumatica's focus on the science of air combined with music, and air powered costumes and effects drew many families and young children to the free events. Theatre students also met with members of the company for a workshop and discussion.



Cie Hervé KOUBI

What the day owes to the night

Contemporary French/Algerian dance company, Herve Koubi, presented What the Day Owes to the Night to a sold out crowd. In addition to the performance, the company held a workshop with Dance students and a master class that was open to the public. Their U.S. tour was initiated by SUNY Oswego and supported by the Mid Atlantic Arts Foundation and CNY Arts, and included stops in Cleveland, Washington D.C., and NYC.



Blue Jupiter Twisted Broadway

NYC based a cappella group, Blue Jupiter, closed the season with their concert Twisted Broadway. Featuring former SUNY Oswego student, Diana Preisler, the group held a workshop/demonstration open to the campus, and a second engagement with 50 students from Oswego Middle School.



KE-NEKT' CHAMBER MUSIC SERIES

David Cook

The Ke-nekt' season began with a concert featuring commercial pianist, composer, and musical director, Cook, joined by the Oswego Jazz Project. In addition to an evening concert, Cook visited with students in two Music Recording courses, and worked with a private piano student.



Michael James Olson

An evening concert featured Olson, who uses electronic music, video, and guitar to create lush ambient landscapes drawing heavily on life in the upper Midwest. Olson was joined on stage by Dr. Paul Leary as well as three music students. During his visit, he guest lectured to students studying Music Technology and Advanced Electronic Music and worked with 3 private composition students.

Hugo Vera

A recent addition to The Metropolitan Opera artist roster, Mr. Vera has performed 34 roles and 20 choral orchestral works with distinguished companies in the U.S. Vera's evening concert was cancelled due to inclement weather, however, Vera met with students in the Music Department, held workshops and masterclasses about his background, and conducted vocal lessons.



Finger Lakes Trio

This group of Symphoria musicians consisting of Assistant Concertmaster Sonya Williams, Principal cellist Heidi Hoffman, and pianist Robert Auler, were joined by Trevor Jorgensen in an evening concert. The ensemble performed Beethoven Trio Op. 11, Bartok Contrasts, Messiaen Quartet for the End of Time and traditional piano trio repertoire.

ARTSwego Mural Project

In the spirit of “Fresh Water for All”, the quad ground-mural, titled Waterscape, transforms the concrete surface to evoke a topographic waterscape.

Over 20 volunteers gathered together for four days to convert this space into a beautiful piece of art. The cool, blue-green colors connect the quad to adjacent greenspaces and to Lake Ontario. Responding to the flow of pedestrians coming north from Tyler Hall, the water topography flows north, opening toward the lakeshore.



Design by Echo Makes

A YEAR IN NUMBERS

15 Class Visits
and
Workshops

Attended By Over

400
Students

18 Campus
Programs
Funded

2341
tickets sold

10 Lectures and
Discussions by
Visiting Artists

Attended By Over
350 People

8 Visiting Artists
Performances

35 SUNY Oswego Courses
Utilized Programs for
Curriculum-Linked Activities

730
Bridges
Tickets
Awarded

Connecting Classes and Performances

Tomorrow: Greater Impact and Success

ARTSwego's Alignment to SUNY Oswego's Strategic Plan

Goal #1

Present outstanding examples of the professional performing arts that complement academic offerings, reaching students both in and outside the theater, and reflecting the increasing diversity of our campus.

Impacts 1 and 2:

Our students and graduates thrive through knowledge, experience, perspectives and discovery gained here that animates and informs their work, their communities and their personal lives.

Our academic quality is demonstrated, extended, recognized, sought-after and heralded.

Drivers: Encourage critical thinking, leadership synthesis of knowledge and motivation to lead active, engaged lives. Incorporate and infuse dynamic and effective teaching practices in curriculum across the college.

Key Indicators: Student involvement in college and student life. Innovative instruction (Bridges Arts Tickets Program)

Goal #2

Develop innovative programs that effectively address current social issues, using performing arts as a springboard for informed conversation on our campus and in the wider Central New York community.

Impacts 3 and 5:

Communities we touch experience increased prosperity, social equity, sustainability, self-sufficiency and greater educational attainment.

Our work contributes to finding solutions for the grand challenges of our time.

Drivers: Integrate and embed arts, athletics and recreation offerings in the community. Vibrant, engaged and curious faculty, staff and students delve into multidisciplinary investigation of problematic social and global issues. Promote learning and knowledge to advance the common good and lay the foundation for a better world.

Key Indicators: Arts programs offered to the public, attendance at arts programs. Social and global programs addressing critical issues. Programs addressing equity and access.

Goal #3

Encourage deeper student involvement with the arts by encouraging a wide range of co-creative activities – opportunities for students to engage with the work of presented artists through their own creative expressions.

Impact 2:

Our academic quality is demonstrated, extended, recognized, sought-after and heralded.

Driver: Provide high-impact, inspiring and transformative learning experiences.

Key Indicator: Experiential learning, co-curricular transcript, programming.

Patrons of the Arts

Grants, Foundation, and Individual Support

Major Supporters

\$1,000 or more

ALANA/Student Association
College of Liberal Arts and Sciences
CNY Arts
Hart Hall
Mid Atlantic Arts Foundation
New York State Council on the Arts
Office of Diversity and Inclusion
Office of the President
Quality Inn and Suites Riverfront
School of Communication,
Media and the Arts
Student Arts Activities Fund
WCNY

Benefactor

\$500 or more

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Stewart's Shops
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\$250 or more

Frank Byrne and Mary McCune
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James Early
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Ellen and Joseph McCloskey
Betsy and Jerry Oberst
Tania Ramalho
Maggie Rivera
Julie Pretzat and Benjamin Merchant
Redd and Susan Swindells

Supporter

\$100 or more

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Geraldine Forbes and
Sidney Greenblatt
Edward Gosek
Christy and Michael Huynh
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Dixie Nohara
Donald Masterson and Cathy Santos
Betsy McTiernan & Hal Sussman
Gurdeep and Richard Skolnik
Marilynn J. Smiley
President Deborah and Michael Stanley
Miranda Traudt and Grant Kyle
Leigh Wilson
Helen Zakin

Friend

\$50 or more

Alpha Phi Omega
Mark Cole
Eleanor Filburn
George and Heike Koenig
Linda Loomis
Fritz Messere & Nola Heidlebaugh
Mark and Sharon Morey
Mercedes Niess and J Rivers Walsh
Robin and Peter Rosenbaum
Marta Santiago
Rita and Monico Soto
Chena Tucker



**Council on
the Arts**



WCNY
connected.

CAMPUS FUNDED PROJECTS

With funding from the Student Art Fee, ARTSwego administered over \$87,000 to 16 different campus arts projects for the 2019-20 Academic Year.

Combined, these projects consisted of 10 masterclasses and workshops, 13 public lectures and demonstrations, 11 public exhibitions and receptions, and 5 public performances.

Total attendance to funded programs was 2,615, with an additional 2,155 people attending funded exhibitions equaling a total overall attendance to funded programs at 4,770.

Oswego State Downtown Exhibition Series

Tyler Art Gallery

Oswego Opera Don Giovanni

Music Department

SUNY Oswego in Syracuse Exhibition Series

Tyler Art Gallery

Living Writers Series

English and Creative Writing Department

Beyond the Shadows

Theatre Department

Kill Shakespeare

Theatre Department

Virtual Class Visit THT110

Orion Couling

Theatre Department

African Dance and Drum

Theatre Department

Water: Swift, Slow and In-Between & James Gale Tyler

Tyler Art Gallery

Visiting Artist Series

Art Department

SUNY Wide Film Festival Keynote Speaker

Cinema and Screen Studies

Marie Lorenz Travels 2010-2019

Tyler Art Gallery

Monsters, Props, Puppets and Masks Zoe Morsette

Theatre Department

Virtual Class Visit THT110

Erin Carignan

Theatre Department

Virtual Class Visit THT110

TJ Young

Theatre Department

Virtual Class Visit THT110

Arlene Bozich

Theatre Department



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