

# GUIDELINES FOR ARTSWEGO-FUNDED PROJECTS

PLEASE READ THE FOLLOWING GUIDELINES CAREFULLY

<b>DEADLINES:</b>	
Funding Requests	Monday, March 21, 2022
Summary Reports	Within 30 days after program

## Presenting an ARTSwego Funded Program

ARTSwego is the primary source of support on the SUNY Oswego campus for programs and special current projects that complement the educational mission of the college through residencies, exhibits and other forms of engagement with arts professionals. Examples include the ARTSwego Performing Arts Series, Ke-nekt' Chamber Music Series, Living Writers Series, Visiting Artist Program, and Tyler Art Gallery exhibits. One-time projects proposed by academic departments and faculty are also eligible for support.

Resources for these activities come from the voluntary student arts fee, and contributions by faculty, staff and community supporters. ARTSwego-supported activities serve all members of the campus and wider community. Specific projects in the arts often receive additional support from local and regional arts agencies, businesses and private foundations.

Proposals for ARTSwego support are received in the late spring for activities that will take place in the following academic year, and are reviewed on the basis of artistic quality, educational relevance, strength of planning, and commitment of other funds or resources. A successful ARTSwego funded program will engage students, faculty and staff, as well as community members across disciplines. Funding recommendations are the responsibility of the Arts Programming Board, a diverse committee with faculty, staff and student representation.

### As an ARTSwego Funded Program, you are responsible for:

1. Having some portion of the total program open to the campus and community.
2. Crediting ARTSwego in all printed materials with logo and language as follows: This program is supported in part by the Student Arts Fee, Administered by ARTSwego.
3. Adequate promotion of ARTSwego supported program. Including:
  - providing information and high-resolution photos (preferably horizontal format) to Tim Nekritz for a news release at least 4 weeks in advance
  - providing information and high resolution photos to ARTSwego for posting on all marketing mediums.
  - posting posters/fliers throughout campus and uploading signage for the electronic bulletin boards.
4. Creating, negotiating, and signing all contracts with artists and arranging appropriate paperwork regarding payments.
5. Including information about accessibility in any press releases. For example, "If you have a disability and need assistance to attend this event, call \_\_\_\_\_ at \_\_\_\_\_".
6. Including information regarding up-to-date COVID policies and links to more information on all marketing materials and press releases.
7. Notifying any cancellation, rescheduling or re-location of programs ASAP by emailing the Communications and Marketing Office and ARTSwego. Also, it is important that all arrangements, such as room and hotel reservations, be canceled or changed in a timely manner. Notice of cancellation should be posted at the site of the event. Any plans to substitute a different artist must be approved by the Program Committee.
8. Submitting a Summary Report within 30 days after the completion of the funded program, including attendance figures at all portions of the funded event.

## **Artist Fees and Terms**

1. ARTSwego will transfer funds into the provided account number upon receipt of Funding Agreement Form. Designated project organizer is responsible for overseeing all payments and reimbursements to artists, including travel, meals, etc., as well as reserving venues and all other program related needs. Please note, ARTSwego will fund artist meals and per diem but not receptions or banquets. Standard hotel rate for budget is \$101 at the Clarion Hotel and Suites Riverfront and Oswego County Per Diem rate is \$64/day.
  2. ARTSwego does not pay honoraria to faculty, staff or students.
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## **International Artists**

1. If you are considering bringing an artist from another country, you should be aware that the process of obtaining permission from the government bodies involved can be very lengthy and complicated. Instead, consider working with international artists who are represented by an U.S. agency or who are organizing a larger U.S. tour
  2. If you are interested in bringing an artist from another country and need more information about the process, you should contact Lowell Hutcheson at [lowell.hutcheson@oswego.edu](mailto:lowell.hutcheson@oswego.edu) or 315-312-4581 before you commit to that artist.
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## **Summary Reports**

1. A Summary Report should be submitted within 30 days after the completion of the funded program (or, at the latest, included with the funding application for the next year) and should include copies of promotional materials and press coverage. See Summary Report Form at [oswego.edu/artswego/funding-opportunities](http://oswego.edu/artswego/funding-opportunities).
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## **Flexible Funding**

1. Flexible Funding is a small portion of the ARTSwego budget that allows the college to benefit from last minute opportunities such as artists who will be present in the region for other purposes. It is not intended to replace the spring application deadline for most projects. The amount for funding of these requests shall not exceed \$500.
2. Such programs must include at least one activity that is open to the campus and community.
3. Requests for such funding should be submitted at least four weeks prior to the event and are subject to approval by the ARTSwego Program Committee.